

April 3, 2017

To all parties concerned:

FIELDS CORPORATION
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Announcement of Organizational and Personnel Changes

FIELDS CORPORATION hereby announces that the following organizational and personnel changes (effective April 3, 2017) will be implemented as set out below.

1. Organizational changes

(1) Strengthening of IP strategy creating our business core

- ① To accelerate our business focusing on IP, an IP Marketing Office will be newly established as a department directly under the president.
- ② With the new establishment of the IP Marketing Office, the IP Relations Department, which was previously a subordinate organization to the Pachinko/Pachislot Business Management Division, will be abolished and its functions transferred to the IP Marketing Office.

(2) Strengthening of cross media business

- ① To strengthen cross-sectional functions in the cross media business, subordinate organizations to the Cross Media Business Management Division will be integrated to form the Cross Media Business Department.

(3) Strengthening of pachinko/pachislot business

- ① To implement various measures both rapidly and accurately to meet changing market environments, the PS Business Strategy Office will be newly established as a subordinate organization for the Pachinko/Pachislot Business Management Division.
- ② The Products Management Department, which was a subordinate organization of the Pachinko/Pachislot Business Management Division, will be reorganized to create the Product Department.

(4) Increase operational efficiency of administration departments

- ① The Accounting and Finance Department and the Group Planning and Administration Department, which were been subordinate organizations to the Planning and Administration Division, will be integrated into the Planning and Administration Division. The Information System Department will also be transferred to this division.

* Please see the accompanying organization chart as of April 3, 2017

2. Personnel changes

1) Corporate Officers

New position	Name	Current position
Corporate Officer General Manager, IP Marketing Office	Noritada Shimizu	Corporate Officer General Manager, IP Relations Department, Pachinko/Pachislot Business Management Division
Corporate Officer EP, IP Marketing Office	Yosuke Ozawa	Corporate Officer General Manager, Contents Production Department, Cross Media Business Management Division
Corporate Officer General Manager, Cross Media Business Department, Cross Media Business Management Division	Takao Yamamura	Corporate Officer General Manager, Consumer Service Department, Cross Media Business Management Division

2) General manager positions

New position	Name	Current position
EP, IP Marketing Office	Kayoko Sato	General Manager, License Business Department, Cross Media Business Management Division
General Manager, Cross Media Business Department, Cross Media Business Management Division	Takuya Mori	General Manager, Imaging Production Department, Cross Media Business Management Division
General Manager, PS Business Strategy Office, Pachinko/Pachislot Business Management Division	Shinya Kobayashi	Manager, Research Section, Sales and Administration Department, Pachinko/Pachislot Business Management Division
General Manager, Media Relations Department, Pachinko/Pachislot Business Management Division	Tomonori Oono	Senior Producer, Media Relations Department, Pachinko/Pachislot Business Management Division
General Manager, Products Department, Pachinko/Pachislot Business Management Division	Tetsuya Matsukawa	General Manager, IP Relations Department, Pachinko/Pachislot Business Management Division
General Manager, Products Department, Pachinko/Pachislot Business Management Division	Takanori Hattori	General Manager, Products Management Department, Pachinko/Pachislot Business Management Division
General Manager, Products Department, Pachinko/Pachislot Business Management Division	Katsuya Ookuma	General Manager, Products Management Department, Pachinko/Pachislot Business Management Division
General Manager, Products Department, Pachinko/Pachislot Business Management Division	Kiminari Noro	General Manager, Sales Management Department, Pachinko/Pachislot Business Management Division
Deputy General Manager, Products Department, Pachinko/Pachislot Business Management Division	Tetsu Toi	Chief Manager, Products Management Department, Pachinko/Pachislot Business Management Division
General Manager, Information System Department, Planning and Administration Division	Eiji Minakawa	General Manager, Information System Department

* EP stands for "Executive Producer."

<p><u>For inquiries or further information, please contact:</u> Corporate Communications Office, FIELDS CORPORATION Shibuya Garden Tower, 16-17 Nampeidai-cho, Shibuya-ku, Tokyo 150-0036 Tel.: +81-3-5784-2109 Fax: +81-3-5784-2119</p>
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Organization Chart

As of April 3, 2017

