

(Translation)
March 30, 2020

To all parties concerned:

FIELDS CORPORATION
Chairman, President and Group CEO:
Hidetoshi Yamamoto
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Announcement of Organizational and Personnel Changes

FIELDS CORPORATION hereby announces the following organizational and personnel changes (effective April 1, 2020) will be implemented as set out below.

1. Personnel changes (effective April 1, 2020)

1) Directors

| New position | Name | Current position |
|---|-------------------|--|
| Senior Managing Director | Ei Yoshida | Senior Managing Director Division Manager, Business Management Division |
| Director Division Manager, Group Strategy Division | Kenichi Ozawa | Director Deputy Division Manager, Group Strategy Division, and General Manager, Business Management Department |
| Director Division Manager, Headquarter Administration Division | Hiroyuki Yamanaka | Director Division Manager, Headquarter Administration Division, and General Manager, Management Department |

2) Corporate Officers

| New position | Name | Current position |
|---|-------------------|--|
| Corporate Officer Division Manager, Customer Relations Division | Teruo Fujishima | Corporate Officer Executive Manager, Business Management Division, and General Manager, Customer Services Department |
| Corporate Officer General Manager, Business Management Department, Group Strategy Division | Hideaki Hatanaka | Corporate Officer Executive Manager, Headquarter Administration Division, and General Manager, Corporate Communications Department |
| Corporate Officer General Manager, Strategy Planning Department, Group Strategy Division | Tadamasa Oshio | Corporate Officer Executive Manager, Group Strategy Division |
| Corporate Officer Division Manager, PS Products Division | Tetsuya Matsukawa | General Manager, PS Products Department, Business Management Division |
| Corporate Officer CCO, And Deputy Division Manager, PS Products Division | Akihiro Sasaki | - |
| Corporate Officer Division Manager, PS Management Division | Satoshi Kato | Area Manager, Tokyo Regional Office, Business Management Division |

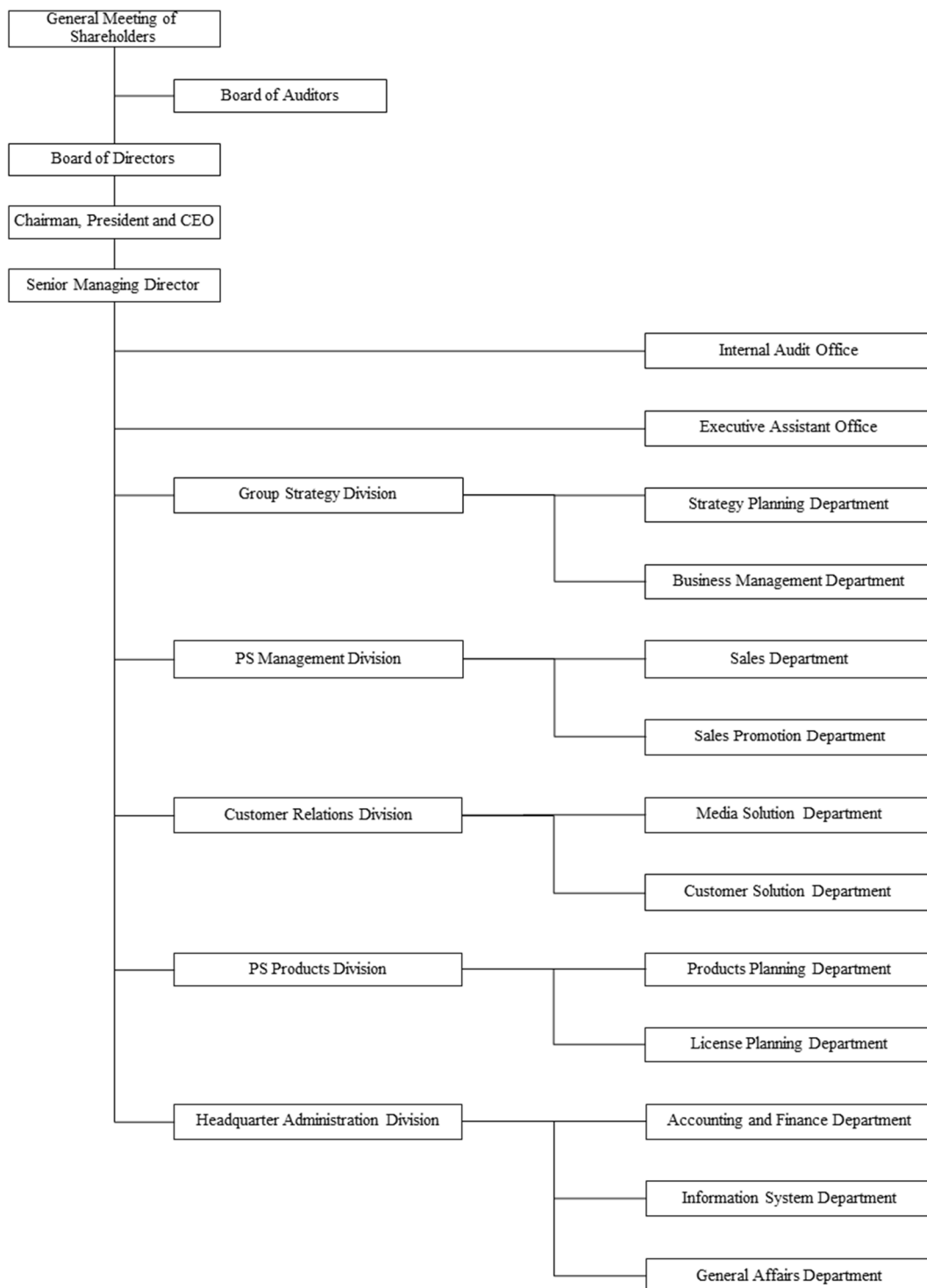
3) General Manager positions

| New position | Name | Current position |
|---|------------------|--|
| Deputy General Manager, Strategy Planning Department, Group Strategy Division | Yosuke Ozawa | Corporate Officer Executive Manager, Business Management Division |
| Deputy Division Manager, Customer Relations Division * Also serves as President and COO of FutureScope Corp. | Takashi Miyamoto | - |
| General Manager, Sales Department, PS Management Division | Nobuhiro Iwata | Section Manager, Sales Strategy Section, and General Manager, PS Business Strategy Department, Business Management Division |
| General Manager, Sales Promotion Department, PS Management Division | Tomonori Oono | General Manager, Sales Promotion Department, Business Management Division |

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| General Manager, Media Solution Department, Customer Relations Division | Takashi Yamamoto | General Manager, Media Solution Department, Business Management Division |
| General Manager, Customer Solution Department, Customer Relations Division | Masataka Imai | Section Manager, New Products Promotion Section, Customer Services Department, Business Management Division |
| General Manager, Products Planning Department, PS Products Division | Toru Ochiai | Section Manager, Planning Section, and Deputy General Manager, PS Products Department, Business Management Division |
| Deputy General Manager, Products Planning Department, PS Products Division | Akio Fujita | - |
| Deputy General Manager, Products Planning Department, PS Products Division * Also serves as Corporate Officer of Digital Frontier Inc. | Teppei Kokita | - |
| General Manager, License Planning Department, PS Products Division | Tetsufumi Nakade | Section Manager, IP Section, PS Products Department, Business Management Division |
| General Manager, Accounting and Finance Department, Headquarter Administration Division | Makoto Saito | Senior Manager, Accounting Section, Management Department, Headquarter Administration Division |
| General Manager, Information System Department, Headquarter Administration Division | Eiji Minakawa | Section Manager, Information System Section, and General Manager, Headquarter Administration Division |
| General Manager, General Affairs Department, Headquarter Administration Division | Toru Fujishima | Section Manager, Corporate Communications Section, and General Manager, Corporate Communications Department, Headquarter Administration Division |

Organization

As of April 1, 2020



For inquiries or further information please contact

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