

To all concerned parties:

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Launch of Bisty's Pachinko Machine "CR Circuit e Iko!"



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) today announces the nationwide release of its strategic alliance partner Bisty Co., Ltd.'s pachinko machine "CR Circuit e Iko!" (Let's Go to the Circuit!). Details of this release are given below.

"CR Circuit e Iko!" features professional racing-car drivers, including the popular celebrity "Hiromi" and the actor Naoki Hosaka, who belong to the Fields Racing Team sponsored by the company, racing their cars in the All-Japan Grand Touring Car Championship. The machine captures the essence of the fascination of car racing, and places a premium on the entertainment value that comes from reproducing the excitement of the circuit. A variety of the thrilling scenes seen in car races are rendered in their entirety, with episodes in which Hiromi and Hosaka accomplish important missions, as well as other incidents, and an element of glamour is added by the race queens Rumi Onose and Hitomi Yoshikawa.

"CR Circuit e Iko!" is a pachinko machine that offers an entirely new gaming experience. Equipped with a "GT time" function that awards players points if they complete their mission within a set time (a first in the pachinko industry), incredibly powerful CG action that makes the players feel as if they are actually "there" in intensely exciting racing scenes, as well as an authentic tachometer reproduced as a prop, it provides superlative gaming excitement, allowing the player to experience the exquisite thrill and exhilaration that are unique to car racing.

Plans call for pachinko fans throughout Japan to be able to enjoy "CR Circuit e Iko!" in pachinko halls from early October. Sales of "CR Circuit e Iko!" have been incorporated into Fields Corporation business plans for the fiscal year ending March 2005.

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