

(Translation)

To all concerned parties:

June 29, 2005

Fields Corporation  
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### **Announcement of Organizational and Personnel Changes**

Fields Corporation announces that by resolution of its Board of Directors at its meeting held on June 29, 2005, organizational and personnel changes (as of July 1, 2005) will be implemented as set out below.

#### 1. Reason for organizational changes

In order to address rapid changes in the business environment swiftly and flexibly and to further enhance its corporate value, Fields Corporation will implement organizational and personnel changes with respect to its management planning, product development and sales capabilities.

The new organization will be as follows. (1) Given the increase in the number of entities with which Fields Corporation has capital or business tie-ups, the Corporate Planning Office will be split into two independent units: the Corporate Planning Office and the Investor Relations & Public Relations Office. The Corporate Planning Office will seek to develop Group synergies still further and to maximize corporate value, while in view of the importance of IR activities, the Investor Relations & Public Relations Office will be made independent and will be active in implementing highly transparent information disclosure, endeavoring to enhance shareholder value. (2) Fields Corporation is pursuing a content provider strategy through which it provides not only pachinko/pachislot businesses but also copyrights and product planning in a wide range of genres, and therefore to enhance its product planning and development capabilities it will reorganize its Product Development Division radically. The Product Development Division will have a three-department structure comprising the Pachinko & Pachislot Planning Department to take charge of the development of pachinko/pachislot machines, the Product Development Department to take charge of product development in fields other than the pachinko/pachislot field, and the License Business Department to have responsibility for the provision of copyrights. (3) With regard to our sales structure, in order to build an enhanced marketing base that ensures very close contact with customers, the new North Kanto Area is to be added to the geographical area structure within the Sales Division. In addition the Product Promotion Department, which was formerly within the Product Development Division, will be transferred to the Sales Division, and renamed the Sales Promotion Department, conducting highly effective promotional activities in close conjunction with the Company's marketing structure.

#### 2. Organizational changes

Please see the accompanying organization chart.

### 3. Personnel changes (as of July 1, 2005)

#### Directors

Name	New Position	Previous Position
Hirofumi Inokuma	Executive Vice President; General Manager, Corporate Planning Office	Senior Managing Director; General Manager, Sales & Marketing Division
Masayuki Egawa	Senior Managing Director; General Manager, Product Development Division	Executive Officer; General Manager, Office of the President
Kiyoharu Akiyama	Managing Director	Executive Officer; General Manager, Japan West Area
Toru Suenaga	Director; General Manager, Investor Relations & Public Relations Office	Director; General Manager, Corporate Planning Office

#### Executive Officers

Name	New Position	Previous Position
Akira Fujii	Executive Officer; General Manager, Sales Division	Executive Officer; General Manager, Product Promotion Department, Product Development Division
Shigemi Shimada	Executive Officer; General Manager, Pachinko & Pachislot Planning Department, Product Development Division	Director; General Manager, Product Development Division
Teruo Fujishima	Executive Officer; Deputy General Manager, Sales Division, and General Manager, Sales Support Department	Executive Officer; Deputy General Manager, Sales & Marketing Division, and General Manager, Sales Planning Department
Hideo Wakazono	Executive Officer; Deputy General Manager, Sales Division, and General Manager, Kanto Area	Executive Officer; Deputy General Manager, Sales & Marketing Division, and General Manager, Japan East Area
Yosuke Ozawa	Executive Officer; General Manager, Product Development Department, Product Development Division	Executive Officer; General Manager, Product Planning Department, Product Planning Division
Yukio Nishihata	Executive Officer; General Manager, License Business Department, Product Development Division	General Manager in charge of Product Planning Department, Product Development Division

# Organizational Chart

As of July 1, 2005

