

To all concerned parties:

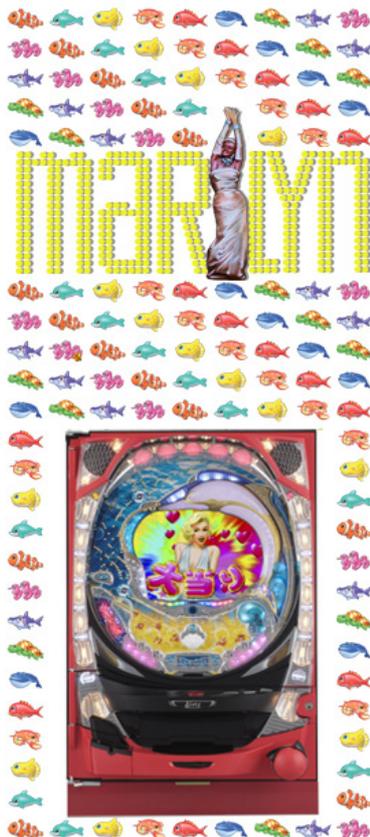
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Launch of Bisty's Pachinko Machine "CR Marilyn Monroe"



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of Bisty Co., Ltd.'s pachinko machine "CR Marilyn Monroe." Details of this release are given below.

The new pachinko machine "CR Marilyn Monroe" features Hollywood's most famous movie actress of the 1950s as its main character. Even 40 years after her death, Marilyn Monroe is still a very widely recognized personality and commands tremendous interest.

This machine successfully combines the glamour and beauty of Marilyn Monroe with the hugely popular *Umi*-type pachinko game, which features the world under the sea. Almost every pachinko player has a special place in his or her heart for the *Umi*-type pachinko machines. And the dynamic, large-size 15-inch LCD screen provides players with a new dimension of beauty and realism.

"CR Marilyn Monroe" is a game allowing players to choose from three different stages: *Diving Mode*, *Adventure Mode*, and *Aquarium Mode*. Players can select what kind of background or performance they wish to view by pushing the Chance Button. Should Marilyn make an appearance into the underwater scene, excitement and anticipation climbs to yet another level. To add to the thrill, well-known scenes from classic Marilyn Monroe films, such as *The Seven-Year Itch* and *Gentlemen Prefer Blondes*, are shown during the jackpot mode, providing fans of *Umi*-type pachinko machines, particularly those who are middle-aged or older, with a wonderfully rich entertainment experience.

Plans call for pachinko fans throughout Japan to be able to enjoy this new type of machine, which crosses and merges two irresistibly attractive icons of entertainment, in pachinko halls from the middle of October.

Sales of this new pachinko machine have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2006.

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This machine was produced in conjunction with Twentieth Century Fox Film
 Corporation and CMG Worldwide, Inc. (exclusive agent for Marilyn Monroe).

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