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## **Launch of Rodeo's Pachislot Machine "Ore no Sora"** **Excitement and anticipation builds for long-awaited new machine**



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of Rodeo Corporation's pachislot machine "Ore no Sora" (Model name: R-F). Details of this release are given below.

The new pachislot machine "Ore no Sora" (The Sky is Mine) features the characters made famous in Hiroshi Motomiya's popular manga of the same name. The manga has appeared regularly in the magazine *Weekly Playboy* since 1975, with a feature film based on the manga being made in 1977. Readers of all age groups identify with the manga "Ore no Sora, enabling it to remain a hot-selling comic book series to this day and become one of Motomiya's representative works. "Ore no Sora" is the second in a series of pachislot machines based on Motomiya's works, following the release of the huge hit pachislot machine "Salaryman Kintaro" in 2001.

Not content with his brilliance in studies and sports, Ipei Yasuda, the main character of "Ore no Sora," roams all over the world in search of ideals and the truth. This pachislot machine brings to life the motif of this character's powerfully intense lifestyle on a 20-inch "doughnut-vision" LCD screen. This visual impact, together with the greatest number of special effects and features ever put into a machine by Rodeo, and the *Ore Time* (My Time) effect, which raises the level of expectation to a fever-high pitch, provides players with a gaming experience filled with excitement and thrills that they will never get tired of. This pachislot machine, which passed the Security Electronics and Communications Technology Association's type approval test in October 2004, is classified as a machine conforming to the old regulations.



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Kazuhiro Kiyohara, the Japanese baseball star famous for his relentless pursuit of baseball's ideal, is the 2006 corporate endorser for the Fields Group. Kiyohara is lending his full support to the Group's sales efforts by participating in various promotional campaigns, including appearing in television commercials. Plans call for pachislot fans throughout Japan to be able to enjoy "Ore no Sora" in pachinko halls from the beginning of March.

Sales of this new pachislot machine have been incorporated into the Fields Corporation business plan for the fiscal year ending March 2006.

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