

April 19, 2006

To all concerned parties:

Fields Corporation
 President and CEO: Hidetoshi Yamamoto
 (JASDAQ code: 2767)
 Inquiries: Hiroyuki Yamanaka
 General Manager
 Administration Division
 Tel: +81-3-5784-2111

Fields Opens 30th Branch of its Nationwide Network in Kumamoto
Enhanced Functions of New Showroom Strengthen Marketing Infrastructure

Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the opening of its 30th branch in Japan. The new branch, located in the city of Kumamoto (see below for details), is part of the company's strategy to improve the capabilities of its branches and strengthen its marketing infrastructure.

The opening of the new branch provides easy access to customers in and around Kumamoto city and Kumamoto Prefecture as a whole, where there has long been a very high demand for products handled by the company. It is expected that having a branch located so close to its customers will contribute greatly to the company's ability to exploit potential demand in the area by conducting even more effective sales and marketing.

The new branch features showroom functions unprecedented in their scale and sophistication, providing visitors with a wealth of industry information. The showroom is designed to provide pachinko hall operators with expert and innovative proposals to help them select the right products to meet the needs of their business strategies. Acting as a source of information for the entire Kumamoto region, the branch will not only showcase the latest pachinko/pachislot machines, but also offer ideas and proposals to help attract more customers.

[Profile of the Kumamoto Branch of Fields Corporation]

Name of business: Fields Corporation Kumamoto Branch
 Address: Elence Building
 2-23-18 Hirata
 Kumamoto-shi
 Kumamoto Prefecture
 Tel. 096-312-1234
 Fax 096-319-2666

➤ For Reference

| Nationwide Sales Network – 30 Branches | |
|--|---|
| Area | Branches |
| Hokkaido/Tohoku | Sapporo, Aomori, Sendai, Koriyama |
| Kita-Kanto | Niigata, Nagano, Takasaki, Utsunomiya |
| Kanto | Tsukuba, Saitama, Chiba, Tokyo, Nishi-Tokyo, Yokohama |
| Chubu | Kanazawa, Shizuoka, Nagoya, Aichi, Mie |
| Kansai | Kyoto, Osaka, Kobe |
| Chugoku/Shikoku | Hiroshima, Okayama, Yamaguchi, Matsuyama |
| Kyushu | Fukuoka, Saga, Kagoshima, Kumamoto |

◆ For inquiries or further information, please contact: ◆

IR Manager, Fields Corporation
 E Space Tower 12F, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044
 Tel: +81-3-5784-2109 Fax: +81-3-5784-2119