

To all parties concerned:

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**Launch of Bisty's New Pachinko Machine**  
**"CR LOONEY TUNES BIA"**



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Fields Corporation (Head office: Shibuya-ku, Tokyo; President and CEO: Hidetoshi Yamamoto) announces the nationwide release of the new Bisty Co., Ltd.'s pachinko machine "CR LOONEY TUNES BIA."

The new machine features cute, dynamic characters from the movie *LOONEY TUNES BACK IN ACTION*.

A fantastic world with enriched plots, which are created with Bugs Bunny, a cheerful and exciting character, Duffy Duck, a character always filled with self-confidence, and other characters, is reproduced on the screen. Comical actions acted out in skits by these characters raise unprecedented expectations in the game player, interlocked with dynamic in-machine moving devices that enhance LCD movements along with nine partitions and eight lines.

This pachinko machine, which features the composite pleasures of entertainment and gaming, will appeal to fans of the movie as well as pachinko enthusiasts.

"CR LOONEY TUNES BIA" is scheduled for delivery in late May 2007 to pachinko halls throughout Japan.

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