

To all parties concerned:

June 23, 2008

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MORNING MUSUME.

Launch of Bisty's New Pachinko Machine "CRA Morning Musume"



Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of the new pachinko machine from Bisty Co., Ltd., "CRA Morning Musume."

For content, the machine features the Japanese iconic pop group Morning Musume. Since their formation in 1997, the group has been active not only musically but has also appeared in a wide variety of media, including TV shows and movies.

"CRA Morning Musume" features gameplay that combines the spectacular performance of the pop group's members with the essential enjoyment that pachinko machines provide. Players can fully enjoy the multifaceted gameplay, as well as the LCD visuals packed with recordings of live performances and promotional videos.



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This machine is not only for pachinko enthusiasts, but a wide range of people including pop music fans.

The "CRA Morning Musume" pachinko machine is scheduled for delivery in July 2008 to pachinko halls throughout Japan.

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