

To all parties concerned:

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CR KING KONG

Launch of Bisty's new Pachinko Machine "CR King Kong"



Universal Studios' King Kong movie
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Fields Corporation (Head office: Shibuya-ku, Tokyo; President and COO: Takashi Oya) announces the nationwide release of the new pachinko machine from Bisty Co., Ltd., "CR King Kong."

This machine incorporates content from the 2005 dramatic adventure film *King Kong*. This movie, which is a remake of the 1933 film, enjoyed great popularity while on release around the world.

CR King Kong features a variety of modes offering new game elements which, together with tremendous video clips such as King Kong's fierce battle with V-REX, give the game an epic sense of scale. Players of the machine can fully enjoy its movie-like thrills and excitement.

With a deluge of thrilling movie scenes to offer, this machine is not only for pachinko enthusiasts but also many other people, including fans of the movie.

The CR King Kong pachinko machine is scheduled for delivery in November 2008 to pachinko halls throughout Japan.

About the *King Kong* Movie

Triple Academy Award® winner Peter Jackson (*The Lord of the Rings* trilogy) directs the dramatic adventure *King Kong*, bringing his sweeping cinematic vision to the iconic story of the gigantic ape captured in the wild and brought to civilization where he meets his tragic fate. Jackson assumes directing, producing and co-screenwriting duties and surrounds himself with a list of superlative filmmaking and acting talents.

Jackson re-teams with longtime collaborators Fran Walsh and Philippa Boyens, co-writing the screenplay with three-time Oscar®-winning partner Walsh and their *The Lord of the Rings* co-writer, Academy Award® winner Boyens. Jan Blenkin, Carolynne Cunningham, Fran Walsh and Jackson produce the film under their WingNut Films banner.

Academy Award® nominee Naomi Watts (*21 Grams*) portrays Ann Darrow, an actress from the world of vaudeville who finds herself out of a job in Depression-era New York. Her luck changes when she meets Carl Denham, played by Jack Black (*School of Rock*). Denham is an entrepreneur, raconteur, adventurer and filmmaker who is struggling to make a name for himself in the entertainment industry. Bold, ebullient and charismatic, Denham has a natural sense of showmanship and an appetite for greatness, which ultimately leads to catastrophe. Academy Award® winner Adrien Brody (*The Pianist*) steps into the role of Jack Driscoll, a New York playwright, who becomes an unlikely hero in a romantic adventure story which will test his physical courage and his heart.

Andy Serkis (who performed the role of the CGI character Gollum in *The Lord of the Rings* trilogy) provided both on-set performance reference and motion capture performance for the title character of King Kong. Serkis also appears onscreen playing Lumpy the Cook, in service aboard the tramp steamer S.S. Venture, bound for Skull Island, under the command of Captain Englehorn, played by Thomas Kretschmann (*U-571*). Colin Hanks (*Orange County*) portrays a production assistant to filmmaker Carl Denham and Kyle Chandler (television's *Early Edition*), taking on the role of Bruce Baxter, a 1930s movie star cast opposite Ann Darrow in the film Denham is shooting.

Visual effects are again accomplished by New Zealand-based companies Weta Digital, under the direction of Oscar® winner Joe Letteri and Weta Workshop, under the direction of Oscar® winner Richard Taylor. A combination of visual effects and miniatures supplement practical locations in creating the primordial jungles of Skull Island, while digital effects recreate the bustling metropolis of 1933 Manhattan. James Newton Howard (*Batman Begins*) composes the original score for the film.

A Note to Parents: *King Kong* is rated PG-13. Please consult www.filmratings.com for further information.

About Universal Studios Consumer Products Group

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