

September 30, 2010

To all parties concerned:

Fields Corporation
President and COO: Takashi Oya
(JASDAQ code 2767)
Inquiries: Hideaki Hatanaka
Executive Officer; General Manager,
Corporate Communications Office
Tel.: +81-3-5784-2111

Announcement of Personnel Change

Fields Corporation hereby announces that following personnel change (effective October 1, 2010) will be implemented as set out below.

[Personnel Change]

New Executive Officer (as of October 1, 2010)

New position	Name	Previous position
Executive Officer; Development Division	Yusuke Kurokawa	Quantum Leaps Corporation Managing Director

The Company appoints Yusuke Kurokawa as an Executive Officer in order to strengthen the Company's IP (Intellectual property) and global strategy.

◆For inquiries or further information please contact:◆

Corporate Communications Office, Fields Corporation
E Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044
Tel.: +81-3-5784-2109 Fax: +81-3-5784-2119