

November 4, 2010

To all parties concerned:

Fields Corporation
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Notification of Revisions to Dividends Forecast for the Year Ending March 31, 2011

Fields Corporation hereby announces that, at a board meeting held on November 4, 2010, a resolution was passed regarding its stated dividend per share forecast. Details are described below.

1. Reasons for revising the dividend forecast

As noted in the “Summary of Financial Information and Business Results for the First Half of the Year Ending March 31, 2011” and the “Notification of Revisions to Performance Projections,” both announced as of November 4, 2010, Fields Corporation intends to increase its stated interim dividend for the current year ending March 31, 2011, by ¥500 to ¥2,500 per share. The decision to increase the dividend was made as a way to contribute to shareholder profits in view of the positive performance.

We appreciate the continued support of the shareholders of the Company.

2. Revisions to the dividend forecast

	Dividend per share		
	Interim	Year-end	Annual
Previous forecast (Announced on May 10, 2010)	Yen 2,000.00	Yen 2,500.00	Yen 4,500.00
Revised forecast	2,500.00	2,500.00	5,000.00
Dividend paid for the current fiscal year	—		
Dividend paid for the previous fiscal year (ended March 31, 2010)	2,000.00	2,500.00	4,500.00

(Note) The above forecast relies on judgments and assumptions based on information available as of the date of announcement of this material, and is subject to changes in risks, uncertainties, and economy, and other factors that could cause actual results to be materially different from expectations.

◆For inquiries or further information please contact:◆

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