

January 6, 2011

Fields Corporation President and COO: Takashi Oya (JASDAQ code 2767) Inquiries: Hideaki Hatanaka Executive Officer; General Manager,

Corporate Communications Office

Tel.: +81-3-5784-2111



Launch of Bisty's New Pachinko Machine "CR Kung Fu Panda"

produced by Bisty Co. Ltd, available nationwide.



- About the Game - Kung Fu Panda, the full animation feature film from DreamWorks Animation (Nasdaq: DWA) with cutting edge computer graphics, was released in theaters

(Nasdaq: DWA) with cutting edge computer graphics, was released in theaters in 2008. The movie gained much popularity as a action story full of laughter and courage. The story revolves around a panda named Po and the Furious Five (the warriors who protect the Valley of Peace), as they fight against evil with kung fu.

The game arranges episodes from the original story for Pachinko, with high quality

Fields Corporation (Head Office: Shibuya-ku, Tokyo; President and COO: Takashi Ooya) announced the release of "CR Kung Fu Panda", a Pachinko Machine



movies mixed into the excitement of Pachinko to portray scenes that are full of drama in great varieties. As for the system, this game is equipped with the newly developed ST System, allowing players to enjoy the excitement and anticipation that comes from the abundance of gameplay created from the story sequence in addition to this new system.

Kung Fu Panda ® & © 2010 DreamWorks Animation L.L.C. Unauthorized reproduction or usage is strictly prohibited

This machine features an explosion of kung fu skills, which is sure to capture the interest, not just of Pachinko fans, but a wider range of players including fans of the movie.

The game will be available for actual play in February 2011 at Pachinko Halls installed with the game, nationwide.

◆For inquiries or further information please contact: ◆
Investor Relations Department, Fields Corporation
E Space Tower, 3-6 Maruyama-cho, Shibuya-ku, Tokyo 150-0044
Tel.: +81-3-5784-2109
Fax: +81-3-5784-2119