

February 2, 2012
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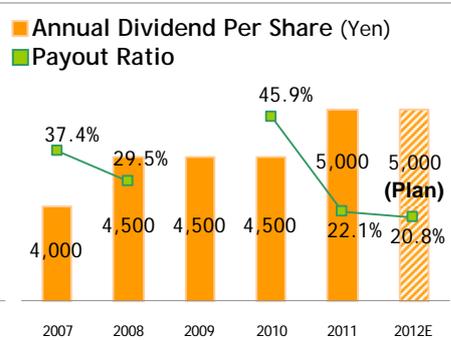
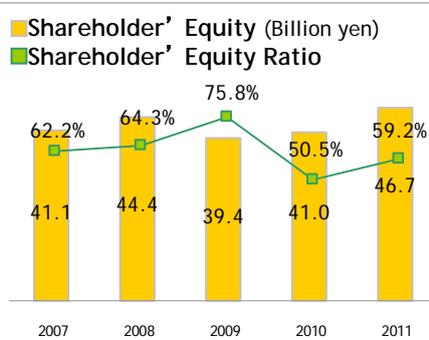
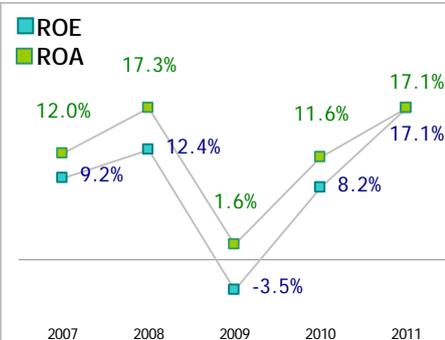
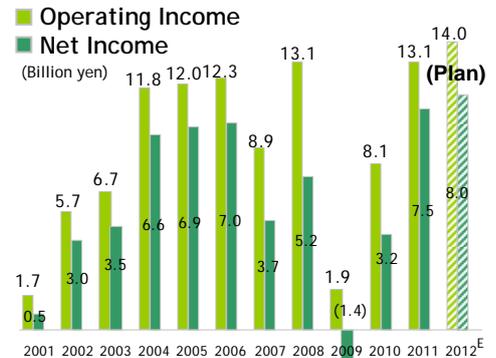
Financial Flash Report



Financial Results and Forecast (Consolidated) (Japan GAAP)

Expectations of an invigorated market in 2H with Q4 seeing the release of major titles

(Unit: Billion yen)	3.2011	3.2012 E	YoY	Q3.2012	YTD
Net Sales	103.5	100.0	96.5%	43.0	43.0%
PS(Pachinko/Pachislot)	94.1	-	-	38.0	-
Mobile	2.0	-	-	1.5	-
Sports Entertainment	2.1	-	-	1.4	-
Other	5.8	-	-	2.9	-
(Adjustments)	(0.6)	-	-	(0.9)	-
SG&A Expenses	21.9	24.0	109.1%	16.3	67.9%
Operating Income	13.1	14.0	106.6%	0.02	0.1%
PS(Pachinko/Pachislot)	12.8	-	-	0.2	-
Mobile	0.2	-	-	0.04	-
Sports Entertainment	(0.2)	-	-	(0.03)	-
Other	0.3	-	-	(0.1)	-
(Adjustments)	0.008	-	-	(0.03)	-
Ordinary Income	13.6	14.0	102.3%	0.1	0.7%
Net Income	7.5	8.0	106.4%	1.1	13.8%
Total Asset	78.9	-	-	61.8	-
Net Asset	47.0	-	-	46.4	-
Net Income per share (Yen)	22,643	-	-	3,410	-
CF from Operating Activities	8.0	-	-	3.6	-
CF from Investing Activities	(4.3)	-	-	(3.1)	-
CF from Financing Activities	(3.9)	-	-	(2.3)	-
Cash and Cash Equivalents	15.6	-	-	13.8	-



Q3 Result Review

The hall demand for new machines is favourable

The manufacturers supply system is back on track since the supply chain affected by the earthquake recovered earlier than expected. The hall demand for new machines was invigorated due to release of major titles from various manufacturers. Considering the market changes, the Company is strategically shifting to launch major pachinko and pachislot titles in Q4.

Will acquire and own 49% of shares in Mizuho Corp

Agreed with Universal Entertainment Corporation(UEC) to embark on a joint venture via Mizuho Corp., a 100% owned UEC subsidiary and to explore potential joint businesses in a wide variety of entertainment fields.

Outlook Review

Major pachinko and pachislot titles to be launched

As for Q4, regarding main pachinko and pachislot business, both pachinko and pachislot "Evangelion" series will be released and another major pachislot title will be launched in March 2012.

Group business is expected to make steady progress

The film "BERSERK", produced by our subsidiary Lucent Pictures will be premiered in February 2012. The film "Ultraman Saga" from Tsuburaya Production will be premiered in March 2012.

*"BERSERK" is a manga series and has sold 24 million volumes in Japan and 7million overseas.

The below is a summary version of <Qualitative information> from "Summary of Financial Information and Business Results."
 For more details, a complete version of the Financial Results will be posted on our website near the middle of February. (<http://www.fields.biz/ir/e/>)

For inquiries or further information please contact:

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[Disclaimer]

The plans, strategies and estimates of the Company indicated in these documents, other than actual results and facts, include potential risks and uncertainties and cannot be guaranteed. Potential risks and uncertainties include, but are not limited to, the economic environment of the pachinko/pachislot market in which the Company operates, market competition and the products handled by the Company.