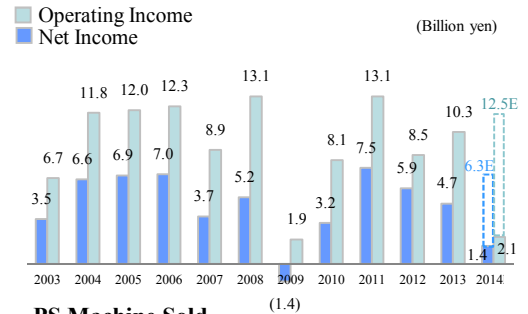


Financial Flash Report

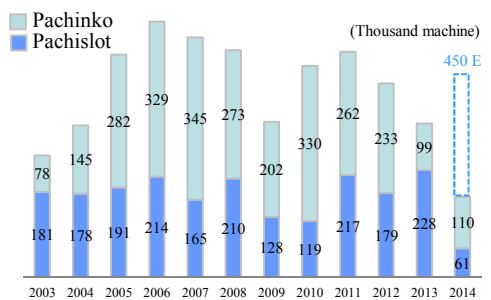
Financial Results and Forecast (Consolidated) (Japan GAAP)

Sales of both pachinko and pachislot machines were strong in the first half of the fiscal year ending March 31, 2014

(Unit: Billion yen)	H1 3.2013	H1 3.2014	YoY	3.2014E	YTD
Net Sales	29.1	36.3	125.0%	120.0	30.3%
SG&A Expenses	10.6	11.4	107.4%	25.3	45.1%
Operating Income	(1.8)	2.1	-	12.5	16.8%
Ordinary Income	(1.7)	2.1	-	12.5	16.8%
Net Income	(0.9)	1.4	-	6.3	22.2%
Total Asset	63.9	83.7	-	-	-
Net Asset	49.3	56.1	-	-	-
Net Income per share (Yen)	(29.5)	43.2	-	189.8	22.8%
CF from Operating Activities	1.0	(4.5)			
CF from Investing Activities	(2.6)	(1.6)			
CF from Financing Activities	(1.1)	(1.3)			
Cash and Cash Equivalents	15.6	15.7			



PS Machine Sold



Result Review

~Strong sales of pachinko/pachislot machines~

In the pachinko/pachislot business, the number of both pachinko/pachislot machines sold increased year-over-year due to strong sales of both machines. Therefore, operating results were as described above.

The consolidated earnings forecasts for the fiscal year ending March 31, 2014 remain unchanged from those stated in the "Summary of Financial Information and Business Results (Consolidated) for the Year Ended March 31, 2013", released on May 7, 2013.

▼Summary of Financial Information and Business Results (Consolidated) for the First Half of the Year Ending March 31, 2014

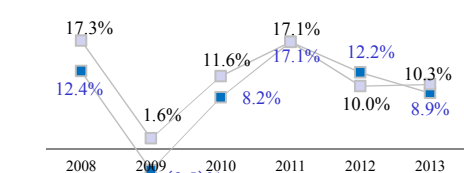
http://www.fields.biz/ir/j/files/press/2013/press_20131106ae.pdf

Outlook Review

~Development and commercialization of IP~

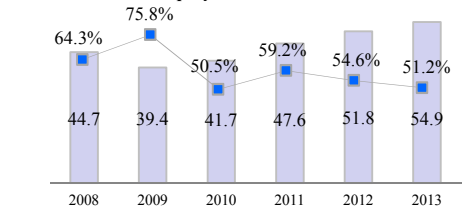
- Comic magazine "HERO'S Monthly"
 - The third volume of the "ULTRAMAN" in the magazine has been published. This comic book has been sold steadily, with a cumulative total of approximately 900,000 volumes sold.
- "GINGA KIKOTAI: Majestic Prince"
 - A total of 24 episodes were broadcast as a TV animation linked to the comic magazine. Goods were developed and sold, and social games are also being developed.
- "BERSERK"
 - Following the release of animated movies(trilogy), the Group developed and sold social games and a pachinko machine.
- "Ultraman" series
 - We worked to attract a new fan base through comics and broadcast TV shows and movies of "Ultraman Ginga" and "ULTRA MONSTERS RUSH: ULTRA FRONTIER." We also developed arcade games in collaboration with partner companies and implemented several measures to promote the development and sale of pachislot machines.
- Interactive media
 - 4 social game titles were distributed in the second quarter.
- Pachinko/Pachislot
 - The total number of pachinko machines sold was approximately 110,000 (up about 63,000 year-over-year) and the total number of pachislot machines sold was about 61,000 (up about 7,000 year-over-year).

ROA ROE



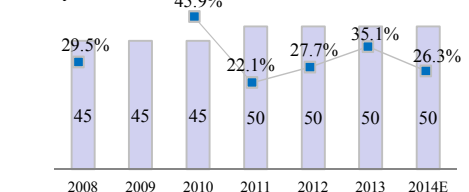
Shareholders' Equity (Billion yen)

Shareholders' Equity Ratio



Annual Dividend Per Share (Yen)*

Payout Ratio



*The company conducted a 100-for-1 stock split on October 1, 2012. Regarding the graph above, the figures have been changed reflecting the stock split accordingly.

The full translation version of "Financial Information and Business Results (Consolidated) for the Year Ending March 31, 2014." will be posted within a day. (<http://www.fields.biz/ir/e>)

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[Disclaimer]

The plans, strategies and estimates of the Company indicated in these documents, other than actual results and facts, include potential risks and uncertainties and cannot be guaranteed. Potential risks and uncertainties include, but are not limited to, the economic environment of the pachinko/pachislot market in which the Company operates, market competition and the products handled by the Company.