

To all parties concerned:

FIELDS CORPORATION
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Announcement of Organizational and Personnel Changes

FIELDS CORPORATION hereby announces that the following organizational and personnel changes (effective April 1, 2016) will be implemented as set out below.

1. Organizational changes

- (1) The Cross Media Business Management Division will be rebuilt and Contents Production Department, Imaging Production Department, Consumer Service Department and License Business Department will be established under the Cross Media Business Management Division.
- (2) The functions of the Media Relations Business Division and Intellectual Property Marketing Unit will be moved to the Pachinko/Pachislot Business Management Division.
The Pachinko/Pachislot Business Management Division will be rebuilt and the Media Relations Department, IP Relations Department, Products Management Department, Sales Management Department and Regional Offices will be established under the Pachinko/Pachislot Business Management Division.
- (3) The Operational System Department will be separated from the Corporate Division and it will be as the Information System Department.

* Please see the accompanying organization chart as of April 1, 2016

2. Personnel changes

(1) Directors

New position	Name	Current position
Managing Director Deputy Division Manager, Pachinko/Pachislot Business Management Division	Akira Fujii	Managing Director
Director General Manager, Products Management Department, Pachinko/Pachislot Business Management Division	Teruo Fujishima	Director Division Manager, Pachinko/Pachislot Business Management Division
Director	Nobuyuki Kikuchi	Director Division Manager, Media Relations Business Division

(2) Corporate Officers

1) New Corporate Officers

New position	Name	Current position
Corporate Officer Division Manager, Pachinko/Pachislot Business Management Division	Ei Yoshida	—

Corporate Officer General Manager, Media Relations Business Department, Pachinko/Pachislot Business Management Division	Hayato Arima	Chief Producer, Media Relations Business Division
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2) Changes

New position	Name	Current position
Corporate Officer General Manager, Contents Production Department, Cross Media Business Management Division	Yosuke Ozawa	Corporate Officer Unit Manager, Contents Production Unit, Cross Media Business Management Division
Corporate Officer General Manager, Consumer Service Department, Cross Media Business Management Division	Takao Yamamura	Corporate Officer Unit Manager, Consumer Service Unit, Cross Media Business Management Division
Corporate Officer General Manager, IP Relations Department, Pachinko/Pachislot Business Management Division	Noritada Shimizu	Corporate Officer Unit Manager, Intellectual Property Marketing Unit, Cross Media Business Management Division
Corporate Officer General Manager, Sales Management Department, Pachinko/Pachislot Business Management Division	Hideo Wakazono	Corporate Officer Division Manager, Sales Division, Pachinko/Pachislot Business Management Division

(3) General manager positions

New position	Name	Current position
General Manager, Information System Department	Eiji Minakawa	General Manager, Operational System Department, Corporate Division
General Manager, Imaging Production Department, Cross Media Business Management Division	Takuya Mori	Unit Manager, Imaging Production Unit, Cross Media Business Management Division
General Manager, License Business Department, Cross Media Business Management Division	Kayoko Sato	EP, Intellectual Property Marketing Unit, Cross Media Business Management Division
Deputy Division Manager, Corporate Division	Tomohiro Inoue	Group Manager (and EP), Cross Media Business Management Group, Cross Media Business Management Division

* EP stands for “Executive Producer.”

3. Reference: The board of directors as of April 1, 2016

Position		Name
Chairman and CEO		Hidetoshi Yamamoto
Vice Chairman		Takashi Oya
President and COO		Tetsuya Shigematsu
Executive Vice President		Kiyoharu Akiyama
Managing Director		Masakazu Kurihara
Managing Director	Deputy Division Manager, Pachinko/Pachislot Business Management Division	Akira Fujii
Managing Director		Kenichi Ozawa
Director	Division Manager, Planning and Administration Division	Hiroyuki Yamanaka
Director	Division Manager, Corporate Division	Hideo Ito
Director	General Manager, Products Management Department, Pachinko/Pachislot Business Management Division	Teruo Fujishima
Director		Nobuyuki Kikuchi
Director	Division Manager, Cross Media Business Management Division	Eiichi Kamagata
Outside Director		Shigesato Itoi

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