# Quarterly Earnings Supplementary Explanatory Materials for the First Quarter of the Year Ending March 31, 2017

# 1. Main initiatives in IP

# [Ultraman Series]

<ul> <li>・・テレビ東京</li> </ul>	The Ultraman Series marks its 50th anniversary this year. To mark the milestone for the series that features a hero loved by three generations in Japan, cross-media action will be organized in collaboration with business partners in Japan and overseas.			
	<b>■Domestic</b> Jul. 2016	Vol. 8 of "ULTRAMAN," the "HERO's Monthly" comic book published - Cumulative total of 2.2 million copies sold	(Comics)	
	Jul. 2016	New TV series "Ultraman Orb" starts - Saturday at 9:00 am, on TV Tokyo	(Visuals)	
	Jul. 2016	"Ultraman Festival 2016" held	(Live action event)	
	Jun. 2016	"A MAN OF ULTRA" participants: 55 companies (brands) - Grand Prix winner of "Licensing of the Year at the Character and Brand of the Year"	(Licensing)	
	Jul. 2016	"Ultraman × MONSTER STRIKE by mixi Inc." collaboration organized	(Licensing)	
	Jun. 2016	"Pachislot ALIEN BALTAN" launched	(PS)	
	< Future plans	>		
	Sep. 2016	"ULTRA HEROES THE LIVE ACROBATTLE CHRONICLE" Osaka event (tickets currently on sale)	(Live action event)	
	Jan. 2017	"ULTRA HEROES THE LIVE ACROBATTLE CHRONICLE" Tokyo event (tickets on sale from Aug. 2016)	(Live action event)	
	■Other countries			
	Jul. 2016	<ul> <li>"Ultraman Orb" series distribution starts</li> <li>Global: Crunchyroll</li> <li>China: iQiyi, LeTV, Tencent &amp; Youku</li> </ul>	(Visuals)	
	■Others			
	May 2016	"Ultraman Foundation" fund support for suffers of Kumamoto Earthquake	(Others)	

## [BERSERK]



白泉社/ベルセルク製作委員

"BERSERK" (written by Kentaro Miura, Studio Gaga; featured in "YOUNG ANIMAL" magazine from HAKUSENSHA) is a dark fantasy comic series that started publication in 1989 and has sold a cumulative total of 40 million copies worldwide. A trilogy movie has been distributed since 2012, along with cross-media development into game, pachinko, and pachislot versions.

■Domestic				
Jul. 2016	"BERSERK" TV animation series started - MBS Animeism, WOWOW, etc.	(Visuals)		
< Future plans Oct. 2016	S > "BERSERK MUSOU" (Koei Tecmo Games) scheduled for launch	(Games)		
■Other countries				
July 2016	Global distribution of "BERSERK" animation via Crunchyroll	(Visuals)		

## [GANTZ]

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[*****]					
の奥浩哉/集英社・ 「GANTZ:O」製作委員会	"GANTZ (written by Hiroya Oku, SHUEISHA Inc.)" is a SF action series that started publication in 2000 in the "WEEKLY YOUNG JUMP" and has sold a cumulative total of more than 20 million copies. The work has been developed into live action movie and game and won the support of fans in Japan and overseas. The Fields Group plans cross-media development spurred on by production of the movie version.				
	< Future plans	>			
	■Domestic Oct. 2016	The movie "GANTZ:O" scheduled for nationwide premiere	(Visuals)		
	■Other countries				
		The movie "GANTZ:O" sheduled for showing at an international film festival.	(Visuals)		

#### [the TOWER of PRINCESS]



©Fields

"the TOWER of PRINCESS" is the original social game from Fields that offers elements unique to online RPGs, including collaboration battles with as many as five players, with easy controls. The cumulative total of downloads is in excess of 1.5 million. Various collaborative projects are currently under way.

#### ■Domestic

July 2016 TV commercial < Future plans >

Projects are currently under way for organization of collaboration events.

## 2. Main initiatives by business platform

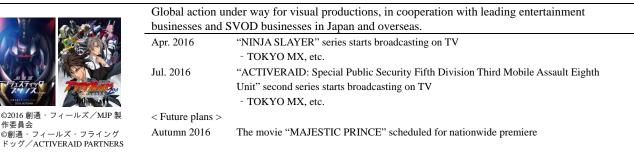
### [Comic Field]



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Alongside efforts to create HERO'S IP assets chiefly though the "HERO'S Monthly", a number of				
visual projects are under way for works featured in this magazine. To date, a cumulative total of 62				
works have been published.				
Apr. 2016	Publication of four works in book form	(Comics)		
May 2016	Publication of four works in book form	(Comics)		
Jun. 2016	Publication of three works in book form	(Comics)		
Jul. 2016	Publication of three works in book form	(Comics)		
Apr. 2016	"Infini-T Force" to be produced as animation	(Visuals)		
Jun. 2016	"ATOM THE BIGINNING" to be produced as animation	(Visuals)		
Jul. 2016	E-book distribution started at Kidstone, China	(E-books)		

#### [Visual Field]



#### [Pachinko/pachislot Field]



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Pachinko		
Apr. 2016	CR The Amazing Spider-Man	NANASHOW Corporation
Apr. 2016	CR MAJESTIC PRINCE	Daiichi Shokai Co., Ltd
< Future plans >	>	
Aug. 2016	CR TEKKEN 2 Toushin ver. *	Bisty Co., Ltd.
Pachislot		
Apr. 2016	Super Street Fighter IV Pachislot Edition	Enterrise Co., Ltd.
May 2016	Pchislot GARGANTIA ON THE VERDUROUS PLANET	D-light Co., Ltd.
Jun. 2016	Pachislot ALIEN BALTAN	NANASHOW Corporation
< Future plans >	>	
Jul. 2016	Devil May Cry X *	Enterrise Co., Ltd.
Oct. 2016	Pachislot LOAD of VERMILION *	NANASHOW Corporation
	Note: Titles marked with * are	titles used currently in marketing.

(Note 1)The product names included in this report are the trademarks or registered trademarks of the respective companies.

(Note 2) The information herein is as of the date of announcement and is subject to change thereafter.