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Launch of New Machine "Pachislot Osomatsu-kun"

FIELDS CORPORATION (Head office: Shibuya-ku, Tokyo; President & COO: Tetsuya Shigematsu) announces the nationwide release of a new pachislot machine from D-light Co., Ltd., "Pachislot Osomatsu-kun."

• "Osomatsu-kun", Loved by both Adults and Children in the 1960s

"Osomatsu-kun" is a manga series by *Fujio Akatsuka*. It ran as a serial publication for approximately seven years from 1962 in *Weekly Shonen Sunday*. The comical story in which sextuplets with the same facial features and other unique subcharacters appeared became loved by many people. In 1966, it was broadcast as a television anime series (produced by *Mainichi Broadcasting System*) on affiliates of *TV Asahi Corporation*, in 1985, a live-action series was created and in 1988, a continuation of the television anime series was broadcast.

▷For more information, refer to the official website of *Fujio Akatsuka*: "Koredeiinoda!!" at <u>http://www.koredeiinoda.net/manga/osomatsukun.html</u> (Japanese only)



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■Popularity that Continues to the Present Day

In 2015, a television anime series called "Mr. Osomatsu," depicting "Osomatsu-kun" as an adult, was created. This series became a social phenomenon, as the first DVD/BD volume, "Mr. Osomatsu Dai 1 Matsu," achieved top place for the year in the 'Oricon yearly video ranking 2016 for the Anime and Special Effects DVD/BD Category,' licenses were developed for over 1,500 products and services, it was nominated for the '2016 U-Can new word, vogue word grand prix' and, in June 2016, received the 'Japanese Character Grand Prize' in the 'Character & Brand of the Year 2016', which determines the top property (characters and brands etc.) in Japan.

This series is an intellectual property (IP) that is creating a fan base in a wide range of demographics from younger to older generations.

Appearance of a New Machine: "Pachislot Osomatsu-kun"

This new machine, "Pachislot Osomatsu-kun", fuses an anime story and world view based on the original that brought fame to *Fujio Akatsuka*, a master manga artist who created the basis for gag manga, with pachislot gameplay.

Incorporating the comical movements and lines peculiar to the characters, it can be enjoyed by players who know the original and anime series and those who do not.

"Pachislot Osomatsu-kun" is not only for pachinko and pachislot enthusiasts but a wide range of people, including anime fans. The machine is scheduled for delivery in April 2017 to pachinko halls throughout Japan.

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