

Full-Year Earnings Supplementary Explanatory Materials for the Year Ended March 31, 2017

1. Main initiatives in IP (intellectual property)

[Ultraman Series]



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The Ultraman Series marks its 50th anniversary in 2016. To mark the milestone for the series that features a hero loved by three generations in Japan, cross-media action will be organized in collaboration with business partners in Japan and overseas.

■Domestic

Jun. 2016	“Pachislot ALIEN BALTAN” launched	(PS)
Jun. 2016	“A MAN of ULTRA” - Japan Brand Licensing Grand Prix winner of “Character and Brand of the Year” - Licensing participants: 67 companies (As of Mar. 2017)	(Licensing)
Jul. 2016	Vol. 8 of “ULTRAMAN,” the HERO’s comic book published	(Comics)
Jul. 2016	TV series “Ultraman Orb” started - Saturday at 9:00 am, on affiliated to TV Tokyo	(Visuals)
Jul. 2016	“Ultraman×MONSTER STRIKE” collaboration organized (mixi, Inc.)	(Licensing)
Jul. 2016	“Ultraman Festival 2016” held	(Live action event)
Sep. 2016	“ULTRA HEROES THE LIVE ACROBATTLE CHRONICLE” Osaka event	(Live action event)
Nov. 2016	“Ultraman × Pocoron Dungeons” collaboration organized (Grenge, Inc.)	(Licensing)
Dec. 2016	“ULTRA HEROES THE LIVE ACROBATTLE CHRONICLE” Nagoya event	(Live action event)
Dec. 2016	“ULTRAMAN ORB THE ORIGIN SAGA” distribution started - Amazon Prime Video original	(Visuals)
Dec. 2016	Vol. 9 of “ULTRAMAN,” the HERO’s comic book published - Cumulative total of 2.4 million copies sold	(Comics)
Dec. 2016	“ULTRA HEROES EXPO 2017” held	(Live action event)
Jan. 2017	“ULTRA HEROES THE LIVE ACROBATTLE CHRONICLE” Tokyo event	(Live action event)
Feb. 2017	“Ultra series × LINE POKOPANG” collaboration organized (LINE Corporation)	(Licensing)
Mar. 2017	“Ultraman Orb The Movie” released	(Visuals)
Mar. 2017	“Ultra Ten Braves × Sengokunotora Z” collaboration organized (Donuts Co. Ltd.)	(Licensing)
Mar. 2017	Screening “Ultraman Zero -Another Battle” with the 4D VR theater system	(Visuals)
< Future plans >		
Jul. 2017	“Ultraman Xead” broadcasting started - Saturday at 9:00 am, on affiliated to TV Tokyo	(Visuals)
■Overseas		
Jul. 2016	“Ultraman Orb” series distribution started - Global (excluding Asia): Crunchyroll - China: iQIYI, LeTV, Tencent, Youku and Sohu	(Visuals)
Nov. 2016	“ULTRAMAN LIVE in GENTING 2016 REVENGE OF BALTAN” in Malaysia	(Visuals)
Jan. 2017	“ULTRA HEROES in Formosan Aboriginal Culture Village” in Taiwan	(Live action event)
■Others		
May 2016	“Ultraman Foundation” fund support for suffers of Kumamoto Earthquake	(Others)
Nov. 2016	“Ultraman Foundation” fund support for the childcare facility in Tottori	(Others)

[BERSERK]



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“BERSERK” (written by Kentaro Miura, featured in “YOUNG ANIMAL” magazine from HAKUSENSHA CO., Ltd.) is a dark fantasy comic series that started publication in 1989 and has sold a cumulative total of 40 million copies worldwide. A trilogy movie has been distributed since 2012, along with cross-media development into game and pachinko/pachislot versions.

■Domestic

Jul. 2016	The first TV animation series of “BERSERK” started - MBS etc. Animeism, WOWOW	(Visuals)
Oct. 2016	“Berserk and the Band of the Hawk” (KOEI TECMO GAMES CO., LTD.) launched	(Games)
Oct. 2016	Blu-ray Box Volume 1 of “BERSERK” launched	(Visuals)
Dec. 2016	Blu-ray Box Volume 2 of “BERSERK” launched	(Visuals)
Apr. 2017	The second TV animation series of “BERSERK” started - MBS etc. Animeism, WOWOW	(Visuals)

■Overseas

Jul. 2016	The first TV animation series of “BERSERK” globally distributed on Crunchyroll etc.	(Visuals)
Jan. 2017	“Berserk and the Band of the Hawk” (KOEI TECMO GAMES CO., LTD.) launched	(Games)
Apr. 2017	The second TV animation series of “BERSERK” globally distributed on Crunchyroll etc.	(Visuals)

[GANTZ]



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“GANTZ (written by Hiroya Oku, SHUEISHA Inc.)” is a SF action series that started publication in 2000 in the “WEEKLY YOUNG JUMP” and has sold a cumulative total of more than 21 million copies. The work has been developed into live action movie and game and won the support of fans in Japan and overseas.

The Fields Group plans cross-media development spurred on by production of the movie version.

■Domestic

Sep. 2016	Event featuring the world of “GANTZ:O” animation organized/ VR attraction exhibited in Shinjuku, Tokyo	(Live action event)
Oct. 2016	Showing of the movie “GANTZ:O” started nationwide	(Visuals)
Oct. 2016	The English-dubbed version of the movie “GANTZ:O” premiered at the 29th Tokyo International Film Festival (official exhibit)	(Visuals)
Dec. 2016	Awarded Best Picture in CG Animation category at the 2nd CGWORLD AWARDS	(Visuals)
Jan. 2017	“Pachinko GANTZ” launched	(PS)
Feb. 2017	“GANTZ:O” distributed on Netflix etc.	(Visuals)
Feb. 2017	Blu-ray Box/ DVD of “GANTZ:O” launched	(Visuals)

■Overseas

Sep. 2016	Screened at the 73rd Venice International Film Festival	(Visuals)
Oct. 2016	Screened at the 49th Sitges International Fantastic Film Festival of Catalonia	(Visuals)
Apr. 2017	Screened at the 35th Brussels International Fantastic Film Festival	(Visuals)
< Future plans >		
May 2017	“GANTZ:O” scheduled to screen in Korea (distribution by Megabox affiliation)	(Visuals)

[THE TOWER OF PRINCESS]



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“THE TOWER OF PRINCESS” is the original social game from Fields that offers elements unique to online RPGs, including collaboration battles with as many as five players, with easy controls. The cumulative total of downloads is in excess of 2 million.

■Domestic

Jul. 2016	TV commercial broadcasting	
Aug. 2016	Collaboration with “BABY, THE STARS SHINE BRIGHT” organized	(Games)
Aug. 2016	The first anniversary since the service started	(Games)
Sep. 2016	Collaboration with “HATSUNE MIKU” organized	(Games)
Oct. 2016	Collaboration with “EVANGELION” organized	(Games)
Dec. 2016	Collaboration with “ATTACK ON TITAN” organized	(Games)
Mar. 2017	The second collaboration with “BABY, THE STARS SHINE BRIGHT” organized	(Games)
Mar. 2017	PC version of “THE TOWER OF PRINCESS” distribution on YAHOO! GAMES	(Games)
Apr. 2017	Started sales of official original goods	(Goods)

2. Main initiatives by business platform

[Comic Field]



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The Group has continued focusing on creating heroes IP assets chiefly through “HERO’S Monthly.” It has also stepped up efforts to diversify distribution methods and establish new partnerships in Japan and overseas in the e-book platform.

■Domestic

Apr. 2016	Publication of 4 works in book form	(Comics)
May 2016	Publication of 4 works in book form	(Comics)
Jun. 2016	Publication of 3 works in book form	(Comics)
Jul. 2016	Publication of 3 works in book form	(Comics)
Aug. 2016	“Iris on the soles of the feet” started publication	(Comics)
Aug. 2016	Publication of 3 works in book form	(Comics)
Sep. 2016	“CAPTAIN HANZOMON” started publication	(Comics)
Sep. 2016	Publication of 3 works in book form	(Comics)
Oct. 2016	Publication of 4 works in book form	(Comics)
Oct. 2016	Official comic app “Comic HERO’s” started distribution	(E-books)
Nov. 2016	“Kinryo rokku” started publication	(Comics)
Nov. 2016	Publication of 3 works in book form	(Comics)
Dec. 2016	Publication of 7 works in book form	(Comics)
Feb. 2017	Publication of 3 works in book form	(Comics)
Mar. 2017	“HIMENOSPIA” started publication	(Comics)
Mar. 2017	Publication of 3 works in book form	(Comics)
Apr. 2017	Publication of 4 works in book form	(Comics)

■Overseas

Jul. 2016	E-book distribution started at Kidstone, China	(E-books)
Jan. 2017	E-book distribution started at Naver Books, Korea	(E-books)
Jan. 2017	E-book distribution started at Yingqi, China	(E-books)

< Future plans >

E-book distribution scheduled to start in new areas other than Asia	(E-books)
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[Visual Field]



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Global development and cross-media development under way for visual productions, in cooperation with major companies in the entertainment industry and SVOD (Subscription Video On Demand) businesses in Japan and overseas.

Apr. 2016	“NINJA SLAYER” series started broadcasting on TV - TOKYO MX, etc.	(Visuals)
Apr. 2016	“Infini-T Force” to be produced as animation (HERO’S related work) *Undecided released date	(Visuals)
Jul. 2016	“ACTIVERAID: Special Public Security Fifth Division Third Mobile Assault Eighth Unit” second series started broadcasting on TV - TOKYO MX, etc.	(Visuals)
Nov. 2016	“MAJESTIC PRINCE THE MOVIE” released throughout Japan (HERO’S related work)	(Visuals)
Jan. 2017	“Saimdang the Herstory” started broadcasting on TV - KNTV	(Visuals)
Apr. 2017	“ATOM THE BEGINNING” started broadcasting on TV - NHK (HERO’S related work)	(Visuals)
< Future plans >		
May 2017	“HURRICANE POLIMAR” scheduled to release throughout Japan	(Visuals)
Jul. 2017	“Shoukoku no Altair” scheduled to broadcast on TV - MBS etc., Animeism etc. “KILLING BITES” to be produced as animation (HERO’S related work) * Undecided released date	(Visuals) (Visuals)

[Pachinko/Pachislot Field]



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Various measures had been implemented towards the New Year holiday shopping season. The Group will also promote a variety of measures to strengthen product appeal, improve services as a distributor and trading company, and expand the fan base, with the aim of invigorating the entire industry.

■ Pachinko

Apr. 2016	CR The Amazing Spider-Man	NANASHOW Corporation
Apr. 2016	CR MAJESTIC PRINCE	Daiichi Shokai Co., Ltd
Aug. 2016	CR TEKKEN 2 Tushin ver.	Bisty Co., Ltd.
Dec. 2016	CR EVANGELION—Time to Rise	Bisty Co., Ltd.
Jan. 2017	Pachinko GANTZ	OK Co. Ltd
Apr. 2017	THE GENIE FAMILY	NANASHOW Corporation

■ Pachislot

Apr. 2016	Super Street Fighter IV	Enterrise Co., Ltd.
May 2016	Pachislot GARGANTIA ON THE VERDUROUS PLANET	D-light Co., Ltd.
Jun. 2016	Pachislot ALIEN BALTAN	NANASHOW Corporation
Jul. 2016	Devil May Cry X (cross)	Enterrise Co., Ltd.
Oct. 2016	Pachislot LOAD of VERMILION	NANASHOW Corporation
Dec. 2016	Pachislot INUYASHA	Rodeo Co., Ltd.
Jan. 2017	Monster Hunter Kyoryu Sensen	Enterrise Co., Ltd.
Feb. 2017	EVANGELION—WISH OF VICTORY	Bisty Co., Ltd.
Apr. 2017	PACHI-SLOT MOBILE SUIT Z GUNDAM	Bisty Co., Ltd.
< Future plans >		
Apr. 2017	Pachislot Osomatsu-kun*	D-light Co., Ltd.
May 2017	PACHISLOT GRAPPLER BAKI*	NANASHOW Corporation
May 2017	Pachislot Machine Ace Attorney*	Enterrise Co., Ltd.
Jun 2017	Pachi-Slot Marvel’s The Avengers*	OK Co. Ltd
Summer 2017	Resident Evil Revelations*	Enterrise Co., Ltd.

Note: Titles marked with “*” are being marketed in Q1 for FY03/2018. The year and month for each product indicates its delivery

(Note 1) The product names included in this report are the trademarks or registered trademarks of the respective companies.

(Note 2) The information herein is as of the date of announcement and is subject to change thereafter.