Financial Presentation

for the Year Ended March 31, 2018

May 11, 2018

FIELDS CORPORATION

Consolidated P/L (summary)

(Unit: Billions of yen)

	FY3/2017	FY3/2018				
	Results	Initial plan	Revised plan	Results	YoY change	Change compared to revised plan
Net sales	76.66	82.0 to 85.0	62.50	61.05	(15.61)	(1.44)
Gross profit	17.64	_	_	13.40	(4.24)	
SG&A expenses	23.01	_	_	19.13	(3.87)	
Operating profit	(5.37)	1.00 to 2.00	(6.00)	(5.73)	(0.36)	+0.26
Ordinary profit	(9.06)	0 to 2.00	(6.00)	(5.20)	+3.86	+0.79
Profit attributable to owners of parent	(12.48)	0 to 1.00	(6.60)	(7.69)	+4.79	(1.09)

^{*} Figures have been rounded down to the nearest one million.

Consolidated B/S (summary)

(Unit: Billions of yen)

	End of Mar. 2017	End of Mar. 2018	Change	Main factors for increase/decrease
Current assets	45.85	42.65	(3.20)	Decrease in notes and accounts receivable – trade Increase in inventories
(Cash and deposits)	23.19	24.47	+1.28	
Property, plant and equipment	10.36	5.27	(5.08)	Decrease in sales of idle assets (land)
Intangible assets	2.46	1.38	(1.08)	
Investments and other assets	21.70	23.04	+1.33	Decrease in valuation of investment securities Increase in long-term loans receivable
Total assets	80.39	72.35	(8.04)	
Current liabilities	20.47	22.48	+2.00	Decrease in notes and accounts payable— trade Increase in short-term loans payable
Non-current liabilities	16.69	14.36	(2.32)	Decrease in long-term loans payable
Net assets	43.22	35.50	(7.71)	Decrease in retained earnings
Total liabilities and net assets	80.39	72.35	(8.04)	

^{*} Figures have been rounded down to the nearest one million.

Consolidated Cash flow (summary)

(Unit: Billions of yen)

	FY3/2017	FY3/2018	Factors
Cash flows from operating activities	(7.31)	(1.09)	Loss before income taxes: (7.38) Decrease in notes and accounts payable – trade: (1.64) Increase in inventories: (3.39) Decrease in notes and accounts receivable- trade: +6.71 Loss on valuation of investment securities: +2.18
Cash flows from investing activities	(3.92)	4.39	Proceeds from sales of property, plant and Equipment: +6.25 Proceeds from sales of shares of subsidiaries and associates: +2.20 Collection of loans receivable: +2.57 Payments of loans receivable: (4.52)
Cash flows from financing activities	2.13	(2.02)	Increase in short-time loans payable: +3.86 Cash dividends paid: (1.65) Repayments of long-term loans payable: (3.20) Payments from changes in ownership interests in subsidiaries that do not result in change in scope of consolidation: (0.95)
Net increase (decrease) in cash and cash equivalents	(9.10)	1.28	
Cash and cash equivalents at beginning of period	32.20	23.09	
Cash and cash equivalents at end of period	23.09	24.37	

^{*} Figures have been rounded down to the nearest one million.

Consolidated business plan for FY3/2019

(Unit: Billions of yen)

	FY3/2018	FY3/20	o19 plan
	Full-year	Full-year	YoY change
Net sales	61.05	95.00	33.95
Gross profit	13.40	17.00	3.60
SG&A expenses	19.13	15.00	(4.13)
Operating profit	(5.73)	2.00	7.73
Ordinary profit	(5.20)	2.50	7.70
Profit attributable to owners of parent	(7.69)	1.50	9.19

^{*} Figures have been rounded down to the nearest one million.

Dividend of Q2-end of FY3/2018 and revisions of year-end dividend forecast

(Unit: yen)

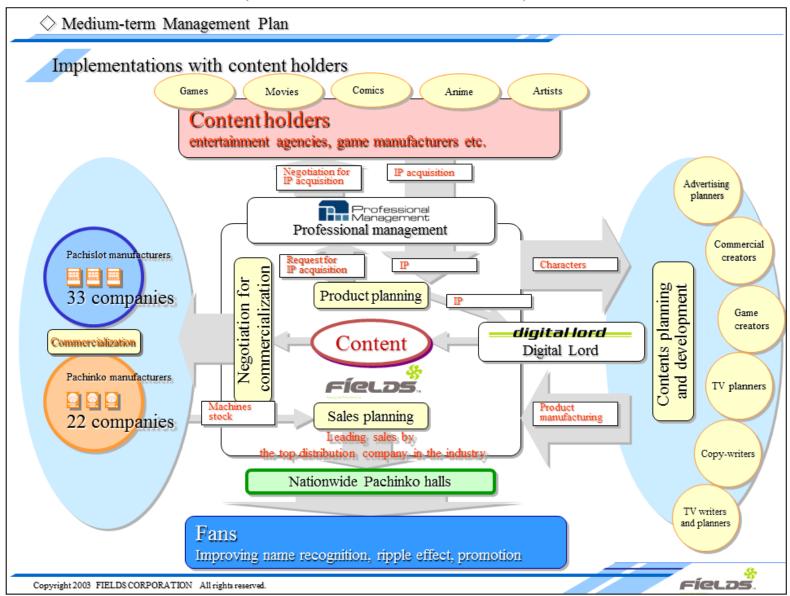
	Annual dividends		
	Q2-end	Year-end	Annual
Previous forecast (May 9, 2017)	25.00	25.00	50.00
Revised forecast		5.00	30.00
Dividend for the current fiscal year	25.00		
Dividend for the previous fiscal year (FY3/2017)	25.00	25.00	50.00

Dividend forecast of FY3/2019

	Annual dividends		
	Q2-end	Year-end	Annual
FY3/2019	_	10.00	10.00

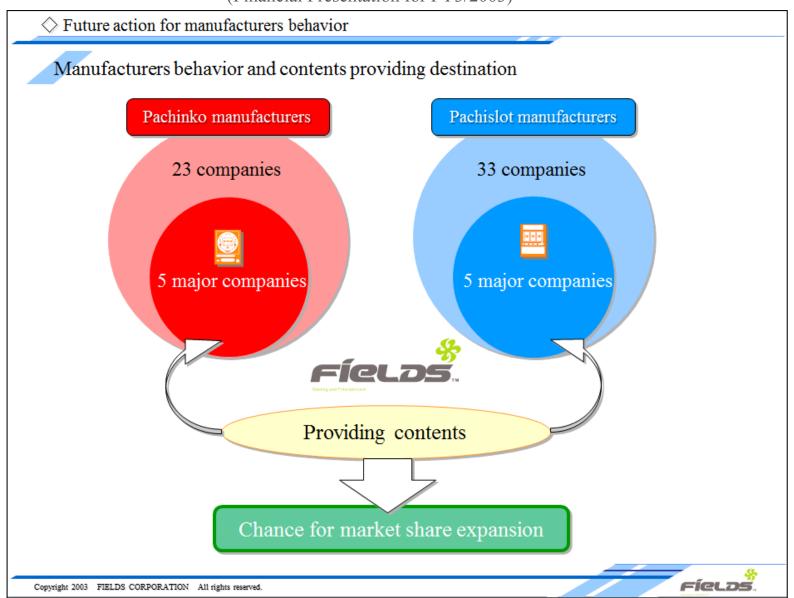
Business model at the time of listing



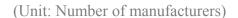


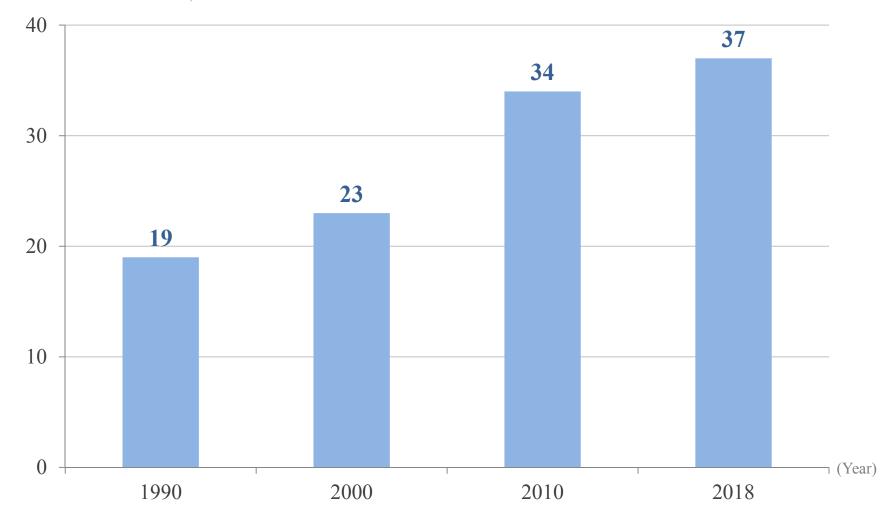
Strategy for manufacturers at the time of listing

(Financial Presentation for FY3/2003)



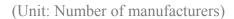
Change in the number of pachinko manufacturers

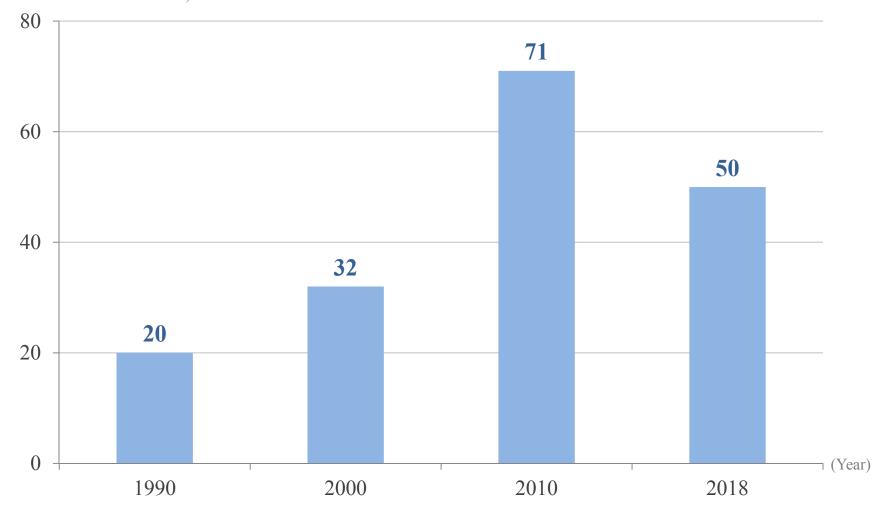




Source: FIELDS

Change in the number of pachislot manufacturers

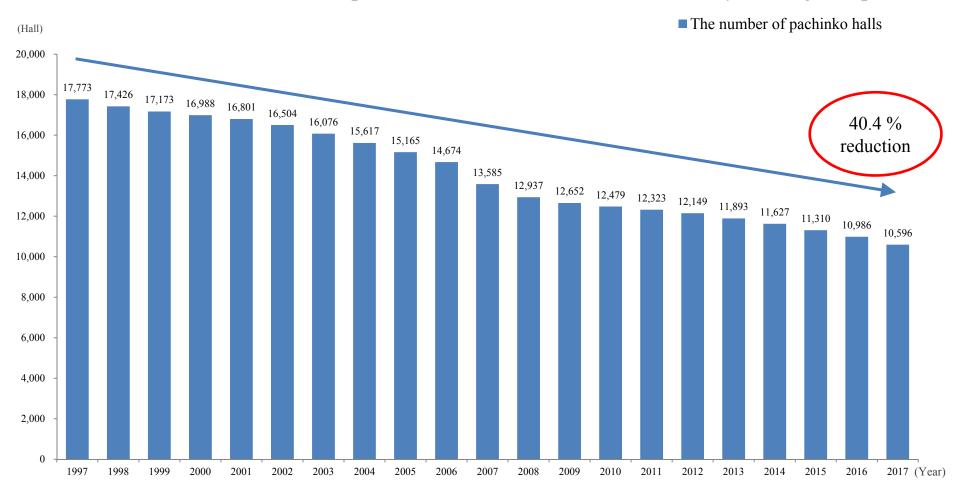




Source: FIELDS

Change in the number of pachinko halls

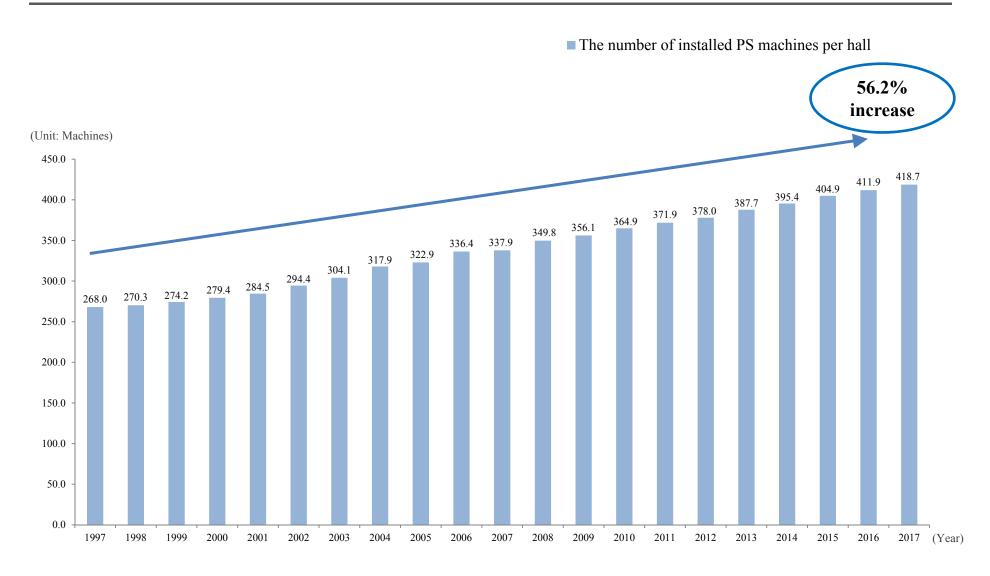
Reduction in the number of small pachinko halls, acceleration of M&A by leading companies



- The number of installed pachislot machines
- The number of installed pachinko machines



Change in the number of installed PS machines per hall



	Manufacturer group	Unit share
1	SANYO Group	20.7%
2	SANKYO Group	15.0%
3	Sansei R&D	12.9%
4	HEIWA/OLYMPIA Group	12.6%
5	KYORAKU SANGYO Group	12.5%
6	SEGA SAMMY Group	11.9%
7	Newgin Group	8.8%
8	FUJISHOJI Group	6.9%
9	Daiichi Group	3.5%
10	TAKAO CO.,Ltd.	3.3%
11	Sophia Co.,Ltd.	1.9%
12	TOYOMARU INDUSTRY Co., Ltd.	1.3%
13	Universal Entertainment Group	1.1%
14	Maruhon industry co,ltd.	0.5%

	Manufacturer group	Unit share
1	SAMMY Group	24.4%
2	Universal Entertainment Group	22.9%
3	KITA DENSHI	12.9%
4	HEIWA/OLYMPIA Group	10.9%
5	DAITO Group	10.6%
6	YAMASA	8.4%
7	SANKYO Group	7.7%
8	Enterrise Co., Ltd.	5.5%
9	Newgin Group	4.2%
10	KYORAKU SANGYO Group	3.9%
11	SANYO Group	3.6%
12	KPE, Inc.	2.8%
13	NET CORPORATION	2.5%
14	PIONEER.CO.,LTD.	2.2%
15	BELLCO CORPORATION	2.1%

Business alliance strategies

2000 2003 2008 2009 2 companies 3 companies 4 companies 1 company SANKYO CO., LTD. KYORAKU SANGYO CAPCOM CO., LTD. **Sammy Corporation RODEO Bisty** OK!! **Enterrise** 2012 2013 2014 2018 6 companies 7 companies 5 companies 8 companies Daiichi Shokai Co., Ltd **Universal Entertainment** Corporation **NANASHOW** Coming soon **D-light MIZUHO Corporation**

Alliance brand

Sammy Corporation

RODEO

SANKYO CO., LTD.

Bisty

KYORAKU SANGYO

OK!!

CAPCOM CO., LTD.

Enterrise

Universal Entertainment Corporation

MIZUHO

Daiichi Shokai Co., Ltd

D-light

NANASHOW

Coming soon



2 to 3 titles for each brand/ year

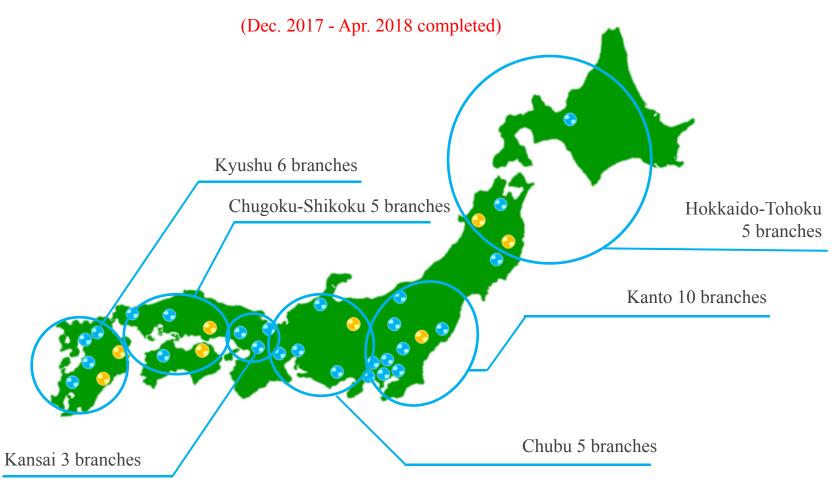
5 companies total 10 to15 titles/ year



2 to 3 titles for each brand/year

7 companies total 15 to 20 titles/ year

26 branches + new 8 branches = 34 branches



Establishment of a video distribution company with two major media companies in industry in February 2018/ Official start from Q3, FY3/2019



Amusement Japan

• Established in 1998, publishing magazines targeted at entertainment

Greenselt

• Established in 1963, publishing the pachinko industry magazine, GreenBelt since 1963





FIELDS is the leading distribution trading company in PS industry that connects manufactures and pachinko halls

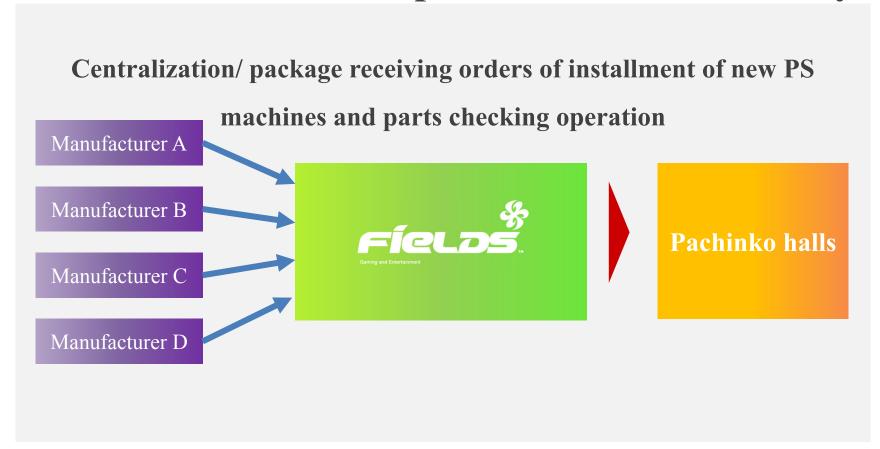
Delivering 'frontline voices' including the pachinko halls' needs and consumers' behavior etc.



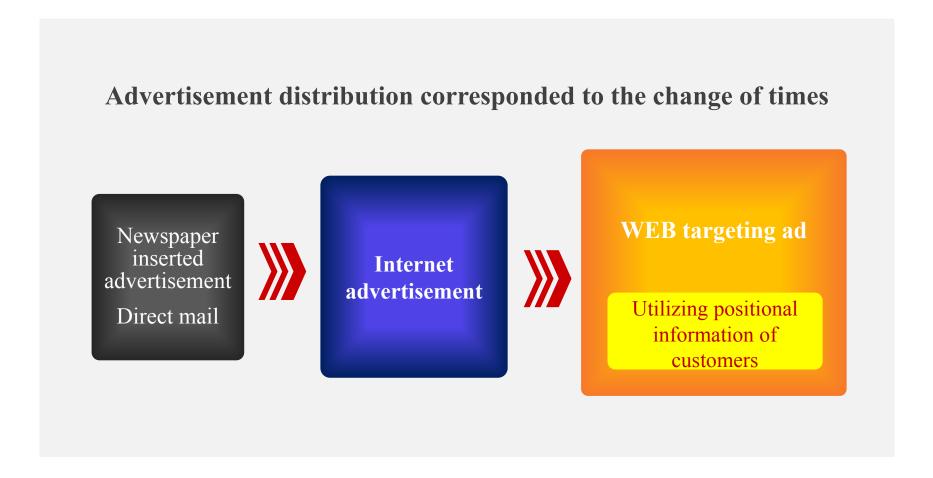
Delivering the latest information including the PS machines and market analysis etc.

Providing new value and services that can only been created by FIELDS as a "distribution company"

Improvement of operational efficiency system to abolish waste of the operations in PS industry



WEB targeting ad



Promoting various implementation for industry activation - entering PS secondary distribution market, proposal for utilizing the land of pachinko halls, etc.

PS secondary distribution



Other solution (Digital signage, utilizing the land of halls, etc.)







• Established in 1982 Planning and developing software for PS machines



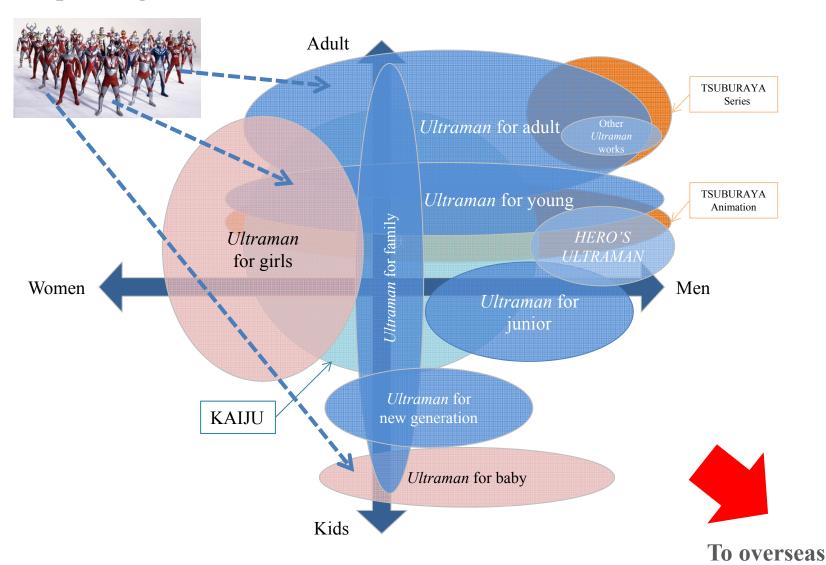
• Established in 2008 (started business in 1993) Researching and developing/product planning for PS machines



Strengthening its brand **Creating business chances**

Tsuburaya productions

Developing Ultraman and New IP into various projects per target and expanding to the world





Production



Studio

Digital Frontier: Contents and visual business



GANTZ



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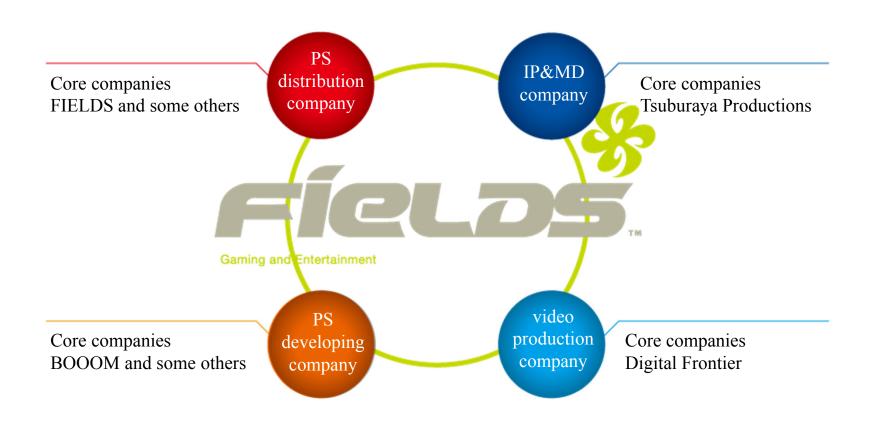
Infini-T Force



©Tatsunoko Production/Infini-T Force Production Committee

Reorganizing consolidated group companies to 4 companies

Optimizing each function of group, reducing costs, ensuing rapid decision-making



Disclaimer/Contact Information

The plans, strategies and estimates of the Company indicated in these documents, other than actual results and established facts, include potential risks and uncertainties and cannot be guaranteed.

Potential risks and uncertainties include, but are not limited to, the economic environment of the PS market in which the Company operates, market competition and the products handled by the Company.