

(Translation)

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To all parties concerned:

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“*Ultraman* Goes Worldwide!”
Tsuburaya Productions and Netflix Announce Joint Production of CG Anime Film

FIELDS CORPORATION announces the following matters by our consolidated subsidiary, Tsuburaya Productions Co., Ltd (Head Office: Shibuya-ku, Tokyo; Chairman and CEO: Takayuki Tsukagoshi; hereinafter, “Tsuburaya Productions”).

Tsuburaya Productions has reached an agreement with Netflix, which provides one of the world’s largest streaming services, to jointly produce the CG anime film “*Ultraman*.” Production will be the worldwide video production company, ILM (Industrial Light & Magic). We have announced the release as attached.

As a result, *Ultraman* will have a major business opportunity to develop and expand global markets, not just within Japan.

URL: <https://en.tsuburaya-prod.co.jp/news/2629>

Tsuburaya Productions, which is responsible for IP business as a driver of our Group’s growth, has been implementing a medium-term business strategy since 2018. This strategy aims to expand the number of *Ultraman* fans and generate profits in both the video and licensing businesses by offering visual products such as live-action films and anime suited to the fan base domestically and overseas through films, TVs, and distribution.

Under Tsuburaya Productions’ medium-term business strategy, it is developing and franchising large-scale new IP, shifting to digital domains, including expressive technologies and business models, and expanding globally, focusing on China, Asia, and North America. In particular, its efforts with Netflix will be the first full-fledged global development since its foundation, and will be an innovative example of achieving “development of large-scale new IP” and “global expansion” in our medium-term business strategy.

Our Group is focusing on developing *Ultraman* with new business models that are in need worldwide and have considerable potential for growth. By expanding and horizontally deploying the knowledge and systems gained from these new models in the following steps, we are looking to shift our Group as an IP company.

(Reference) Announced New IP Projects (Partial)

<i>Ultraman MARVEL COMICS Version</i>	MARVEL COMICS	Second product launched in North America in March 2021	Comics
<i>SHIN ULTRAMAN</i>	TOHO	Under adjustment for release schedule	Film
<i>ULTRAMAN season 2</i>	Netflix	Under production (domestic production) ※ Season 1 has been distributed worldwide since April 2019	Anime
<i>Ultraman (original title)</i> *Details of this release	Netflix	Under production (overseas production)	CG anime feature-length film

The impact of this matter on the consolidated results for the fiscal year under review is undetermined.

For inquiries or further information please contact

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NETFLIX

NEW CG-ANIMATED FEATURE FILM FOLLOWING THE ICONIC JAPANESE SUPERHERO "ULTRAMAN" IN DEVELOPMENT AT NETFLIX



Courtesy of Netflix: [Teaser Art](#) (please download)

- Netflix is developing a CG-animated feature film *Ultraman* in partnership with Tsuburaya Productions
- **Directed by:** Shannon Tindle
- **Co-Director:** John Aoshima
- **Written by:** Shannon Tindle, Marc Haimes
- **Produced by:** Tom Knott
- **Co-Producer:** Lisa Poole
- **Production Company:** Tsuburaya Productions, Industrial Light and Magic (ILM)
- **Synopsis:** Baseball superstar Ken Sato returns to his home country of Japan to pick up the mantle of Earth-defending superhero *Ultraman*, but quickly finds more than he bargained for when he's forced to raise the offspring of his greatest foe, a newborn Kaiju. Struggling to balance the roles of teammate and new father, Ken must confront his own ego, his estranged father, and the conniving Kaiju Defense Force to rise up and discover what it truly means to be *Ultraman*.
- **Quote from Shannon Tindle:** "Making this film is a dream come true. What began as an original story inspired by my love for Eiji Tsuburaya's *Ultraman* somehow became an actual *Ultraman* film thanks to the incredible trust of the team at Tsuburaya Productions, and the support of the folks at Netflix Animation. We've assembled an all-star team and I can't wait to share our unique take on *Ultraman* with the rest of the world."
- **Quote from Takayuki Tsukagoshi, CEO/Chairman Tsuburaya Productions:** *Ultraman* was born in Japan 55 years ago. This partnership with Netflix will be the first full-scale endeavor to reach the global market for Tsuburaya Productions. *Ultraman*, since it was created, has charmed many people around the world. And Shannon Tindle is one of those people. He was greatly influenced by *Ultraman* as a child, and he grew up to become a creator himself. I am delighted that families

around the world will be able to watch Shannon and his team's vision for Ultraman on Netflix and foster feelings of courage, hope and kindness."

- **Quote from Aram Yacoubian, Director of Original Animated Film, Netflix:** "Having the opportunity to partner with our friends at Tsuburaya Productions to bring this beloved character to our members around the world is an honor. We're thrilled to be working with Shannon, John and an incredibly talented team of artists and lovers of Ultraman from around the world. We can't wait to share our film with fans of this iconic Japanese hero and introduce a new generation to what's sure to become their new favorite superhero."
- This project continues Netflix's relationship with Tsuburaya Productions following the release of the *Ultraman* anime series which is currently in its second season.
- *Ultraman* joins Netflix's fast growing original slate of animated features which includes Academy Award nominated *Klaus*, Kris Pearn's *The Willoughbys*, Academy Award Nominated *Over the Moon* from Glen Keane; as well as the Fall 2021 comedy *Back to the Outback* directed by Clare Knight and Harry Cripps, Richard Linklater's *Apollo 10 ½: A Space Age Adventure*, Chris Williams' *The Sea Beast*, Henry Selick's *Wendell & Wild*, Nora Twomey's *My Father's Dragon*, Guillermo del Toro's *Pinocchio*, Wendy Rogers' *The Magician's Elephant*, Minkyu Lee's *The Witch Boy*, Lupita Nyong'o's *Sulwe*, an Aardman sequel to *Chicken Run*, as well as a *Redwall* film and event series.
- [Teaser Art](#) (please download)

ABOUT NETFLIX:

Netflix is the world's leading streaming entertainment service with 208 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

ABOUT TSUBURAYA:

Tsuburaya Productions is one of the leading independent production companies, founded in 1963 by Eiji Tsuburaya. The company has continued to produce content that has been licensed to both the domestic and international markets. The company also engages in licensing, merchandising, publishing, and live stage shows and events, exploiting the IP it creates and owns.

PR CONTACT:

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