

**“Pachinko EVANGELION” Series 20th Anniversary Commemoration
Exhibition Confirmed at Expo 2025 Osaka, Kansai EXPO Arena, Matsuri
Special Live Performance by Yoko Takahashi Also Confirmed**

FIELDS CORPORATION (Headquarters: Shibuya-ku, Tokyo, President: Ei Yoshida, hereinafter “FIELDS”) announces that it will co-exhibit a booth sponsored by AMUSE CORPORATION and organized by the Sports of Heart General Incorporated Association (<https://s-heart.org/dse/osaka>), at the EXPO Arena, Matsuri, within Expo 2025 Osaka, Kansai, Japan.

The booth will commemorate the 20th anniversary of the Pachinko EVANGELION series, offering visitors the opportunity to experience a special pachinko/pachislot machine that incorporates universal design with respect for diversity. Visitors who experience the machine will receive original novelty goods along with a variety of planned activities.

In addition, a special live performance by Yoko Takahashi, a legend in the world of animation songs, will be held on the same venue stage, where she will perform famous songs from NEON GENESIS EVANGELION.



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*Booth image for illustrative purposes only



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*Novelty goods in the image are for illustrative purposes

only and available in limited quantities

This booth exhibition and special live performance are jointly planned and operated by AMUSE Group, SANKYO Co., Ltd., and FIELDS CORPORATION, three leading companies in the pachinko/pachislot industry. Please see below for details of the exhibition.

Booth and Stage Exhibition Overview

Booth exhibition period: Sept. 27 – 10:00 a.m. to 8:00 p.m., Sept. 28 – 10:00 a.m. to 4:00 p.m. (scheduled)

Stage performance schedule: Sept. 27 – 3:30 p.m. to 4:00 p.m., Sept. 28 – 3:00 p.m. to 3:30 p.m.

At the booth, visitors will be introduced to AMUSE Group’s social contribution activities and will be able to experience the special pachinko machines from the Pachinko EVANGELION series. Visitors who participate will receive original novelty goods.

Furthermore, as the finale of the stage program, we will present a special live performance by Yoko Takahashi. We look forward to your visit.

Event website URL: https://www.eva-project.jp/expoarena_matsuri

■ Growing Inbound Demand for the Japanese Culture of Pachinko

Pachinko is an entertainment culture originating in Japan with a history of about 100 years. In recent years, as devices have evolved, collaborations with popular IPs such as animation have also increased, making pachinko increasingly popular among international tourists as part of Japanese culture. With the rise in inbound demand in recent years, tours that include visits to pachinko parlors as part of the Japan travel experience are attracting attention.

With this booth exhibition at Expo 2025 Osaka, Kansai, Japan, which combines pachinko, a unique Japanese cultural phenomenon, with EVANGELION, an animation with many overseas fans, we aim to continue sharing information with animation and pachinko fans both in Japan and abroad.

■ Initiatives Toward Pachinko That Anyone Can Enjoy

In recent years, pachinko machines have increasingly incorporated consumer-friendly features, such as functions that allow players to adjust volume and brightness themselves, and universal design (Smart Handle) that can be easily used with either the right or left hand. Furthermore, as part of initiatives aimed at elderly people and people with disabilities, pachinko machines have been donated to nursing and welfare facilities by industry associations and companies, where they are used for finger exercise and recreational purposes. The machines exhibited this time will feature not only the existing volume and brightness adjustment functions and Smart Handle, but also an English subtitle function. Our goal is to allow a diverse range of people, both domestic and international visitors, to enjoy pachinko as an entertainment experience.

■ Profile of Yoko Takahashi, a “Legend in the World of Animation Songs”



In 1991, she made her major debut as a solo singer with “P.S. I miss you.”

Her representative works include the 1995 theme song of the animation “NEON GENESIS EVANGELION,” “A Cruel Angel’s Thesis,” and the theme song of the 1997 theatrical release “NEON GENESIS EVANGELION: Death & Rebirth,” “Soul’s Refrain,” which continue to sell to this day.

In 2021, marking the 30th anniversary of her debut, she digitally released “Final Call,” a newly featured song for the Evangelion 25th Anniversary pachinko machine “NEON GENESIS EVANGELION: Roar to the Future.”

In 2022, she released “Teardrops of hope,” featured in the pachinko machine “P Godzilla vs EVANGELION -G-cells awakening-,” as a digital single. In 2025, she has been energetically performing in both Japan and overseas, including numerous media appearances in Japan, performances with the EVANGELION WIND SYMPHONY in South Korea and North America, and a solo tour in China. The 30th anniversary commemorative album “EVANGELION FLASHBACK” for the “EVANGELION” series is scheduled to release on October 29, 2025.

As a “Legend in the World of Animation Songs,” she is a talented singer with many fans both in Japan and overseas.

■ Company Overview: AMUSE CORPORATION

AMUSE CORPORATION, headquartered in Osaka, operates amusement businesses centered on pachinko and pachislot with bases in both Kansai and Kanto. As of March 2025, the group has expanded to a total of 26 stores, and is regarded as the most rapidly growing company among amusement enterprises. In December 2024, four legendary soccer players visited Amuse Asakusa, which became a major topic of conversation. The company actively engages in regional and social contribution activities, including local community clean-up efforts, donations of pachinko machines to elderly care and welfare facilities, and the donation of professional baseball game tickets.

Company name: AMUSE CORPORATION

Head office address: EDGE 11F, 9-1 Toyotsu-cho, Suita-shi, Osaka 564-0051

Representative: President and Representative Director Kazuma Iwatani

Website: <http://www.amuse-p.com/>



■ Company Overview: SANKYO Co., Ltd.

In 1980, SANKYO developed and launched “Fever,” creating a huge boom in the pachinko industry. Since then, with its originality and advanced technological capabilities, the company has successively introduced numerous pachinko machines that have become standards of the era. The Pachinko EVANGELION Series has been developed under the Bisty brand since 2004. With the joy and excitement of pachinko/pachislot creating vibrancy in people’s hearts and bringing bright smiles, SANKYO aims to contribute to society. That is the kind of company SANKYO strives to be.

Company name: SANKYO Co., Ltd.

Head office address: 29-14, Shibuya 3-chome, Shibuya-ku, Tokyo 150-0002

Representative: Representative Director, President & CEO & COO Toshio Ogura

Website: <https://www.sankyo-fever.co.jp/corporate/>



■ Company Overview: FIELDS CORPORATION

Company name: FIELDS CORPORATION

Head office address: Shibuya Garden Tower, 16-17 Nanpeidai-cho, Shibuya-ku, Tokyo 150-0036

Representative: Senior Managing Director Ei Yoshida

Website: <https://www.fields.biz/>

