TSUBURAVA FIELDS HOLDINGS

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Summary

(Translation) October 31, 2025

TSUBURAYA FIELDS HOLDINGS INC.

Consolidated Financial Results for the Six Months Ended September 30, 2025 (Under Japanese GAAP)

Company name: TSUBURAYA FIELDS HOLDINGS INC.

(URL: https://www.tsuburaya-fields.co.jp/e/)

Listing: Tokyo Stock Exchange

Securities code: 2767

URL: https://www.tsuburaya-fields.co.jp/e/

Representative: Hidetoshi Yamamoto, President and Group CEO

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Scheduled date to file semiannual securities report November 7, 2025

Scheduled date to commence dividend payments:

Preparation of supplementary material on quarterly financial results: Yes

Holding of quarterly financial results briefing:

Yes (for analysts and institutional investors)

(Yen amounts are rounded down to millions)

1. Consolidated financial results for the six months ended September 30, 2025 (from April 1, 2025 to September 30, 2025)

(1) Consolidated operating results (cumulative) (Percentages indicate YoY changes.)

i i							<u>.</u>	
	Net sale	_	Operating n	rofit	Ordinary profit		Profit attributable to	
	ivet sale	3	Operating profit		Ordinary profit		owners of parent	
Six months ended	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%
September 30, 2025	95,953	109.7	13,595	233.9	13,904	160.8	9,552	238.3
September 30, 2024	45,760	(31.7)	4,071	(24.2)	5,330	(9.8)	2,823	(31.5)

(Note) Comprehensive income For the six months ended September 30, 2025: $\frac{$$}{$$}$$ 9,686 million [141.6%] For the six months ended September 30, 2024: $\frac{$$}{$$}$ 4,009 million [9.7%]

	Basic earnings	Diluted earnings
	per share	per share
Six months ended	Yen	Yen
September 30, 2025	153.52	153.05
September 30, 2024	45.08	44.98

(2) Consolidated financial position

<u>`</u>			
	Total assets	Net assets	Equity-to-asset ratio
As of	Millions of yen	Millions of yen	%
September 30, 2025	111,371	62,860	51.7
March 31, 2025	98,953	56,247	51.6

(Reference) Equity As of September 30, 2025: ¥ 57,541 million As of March 31, 2025: ¥ 51,044 million

2. Cash dividends

L. Casii uiviueilus								
		Annual dividends						
	Q1-end	Q2-end	Q3-end	Fiscal year-end	Total			
	Yen	Yen	Yen	Yen	Yen			
Fiscal year ended March 31, 2025	-	0.00	-	50.00	50.00			
Fiscal year ending March 31, 2026	-	0.00						
Fiscal year ending March 31, 2026 (Forecast)			-	50.00	50.00			

(Note) Revisions to the forecast of cash dividends most recently announced: None

3. Forecast of consolidated earnings for the fiscal year ending March 31, 2026 (April 1, 2025 to March 31, 2026)

(Percentages indicate YoY changes.)

	Net sales		Net sales Operating profit		Ordinary pro	nrotit I		Basic earnings per share	
	Millions of yen	%	Millions of yen	%	Millions of yen	%	Millions of yen	%	Yen
Full-year	170,000	20.9	18,000	17.7	18,300	11.2	12,800	14.7	205.69

(Note) Revision of the most recently released performance forecasts: Yes

The number of shares outstanding as of September 30, 2025 (excluding treasury shares) is used as the average number of shares during the period used to calculate "Basic earnings per share."

*Notes

- (1) Changes in significant subsidiaries during the period: None
- (2) Application of accounting methods specific to the preparation of quarterly consolidated financial statements: Yes
- (3) Changes in accounting policies, changes in accounting estimates, and restatement
 - (i) Changes in accounting policies due to revisions to accounting standards and other regulations: None
 - (ii) Changes in accounting policies due to other reasons other than (3) (i): None
 - (iii) Changes in accounting estimates: Yes
 - (iv) Restatement: None
- (4) Number of issued shares (common shares)
 - (i) Total number of issued shares at the end of the period (including treasury shares)

As of September 30, 2025	65,429,150 shares
As of March 31, 2025	65,429,150 shares

(ii) Number of treasury shares at the end of the period

As of September 30, 2025	3,198,305 shares
As of March 31, 2025	3,212,700 shares

(iii) Average number of shares outstanding during the period (quarterly consolidated cumulative period)

Six months ended September 30, 2025	62,223,248 shares
Three months ended June 30, 2024	62,623,610 shares

- * Review of the accompanying quarterly consolidated financial statements by a certified public accountant or an auditing firm: None
- * Proper use of earnings forecasts, and other special matters

The earnings forecasts and other forward-looking statements herein are based on information currently available to the Company and on certain assumptions deemed to be reasonable. Actual results, etc. may differ materially from the forecasts due to various factors.

For the assumptions underlying the forecasts, please refer to 1. Qualitative Information on the Current Interim Financial Results (1) Financial results on page two and (2) Earnings forecast on page five.

(How to obtain supplementary materials on financial results)

The financial results briefing materials are disclosed on the Company's website on the same day.

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1. Qualitative Information on the Current Interim Financial Results

(1) Financial Results

Japan's economy during the interim consolidated accounting period maintained a moderate recovery trend, supported by widespread wage increases resulting from the Shunto (spring wage offensive), which is an annual wage negotiation campaign conducted in Japan, typically starting in spring, and government initiatives to counter rising prices. However, downside risks to the economy remain, such as U.S. trade policies and the suppression of personal consumption due to inflation, leaving the outlook uncertain.

In October 2025, the newly inaugurated Takaichi administration announced a policy of "responsible proactive fiscal management," focusing on measures to counter rising prices and promote growth-oriented investment. Household support initiatives include the potential abolition of the provisional gasoline tax rate, the introduction of refundable tax credits, and a review of the basic income tax deduction. In addition, strategic investments are being made in key sectors such as AI, semiconductors, and defense, alongside efforts to restart nuclear power plants, aiming to enhance economic security and growth potential.

These policies are expected to help underpin consumption and improve corporate earnings and are seen as positive steps toward sustained economic growth. In financial markets, the change of government has been accompanied by rising stock prices and a trend towards a weaker yen, which are having favorable effects on corporate activity and stock prices. Going forward, while closely monitoring the impact of government policies and market developments, efforts aimed at economic stability and growth are expected to be progressively put into action.

In this interim period, guided by the corporate philosophy of "The Greatest Leisure for All People", our Group steadily advanced initiatives aimed at achieving sustainable growth and creating long-term corporate value.

Regarding the amusement equipment business, sales of pachinko/pachislot (PS) machines equipped with major IPs progressed smoothly, and increased production of models sold in the previous fiscal period contributed significantly to results. Strengthening the product development and sales structure centered on FIELDS CORPORATION (hereinafter, "FIELDS") has steadily increased the number of products highly rated by fans and parlors. In addition, at ACE DENKEN Co., Ltd., progress has been made in improving operational efficiency through the integration of sales offices with FIELDS, as well as in developing new customer relationships. These efforts are expected to further strengthen the business foundation.

In the content and digital business, Tsuburaya Productions Co., Ltd. temporarily recorded declines in revenue and profit, mainly due to reduced licensing income for its key products—block toys and trading card—related items in the Chinese market. Meanwhile, other business categories have remained generally firm, contributing to stable profit generation.

Currently, we are rolling out the "Ultraman Series Broadcast 60th Anniversary" commemorative project over a two-and-a-half-year period through December 2027, and are proactively promoting various initiatives. In this project, in addition to MD (merchandise) development such as licensed products and card games in collaboration with partner companies, large-scale collaborations with new companies are also progressing, and we aim to further enhance the value of the *Ultraman* IP both in Japan and overseas.

As a result, the Group's consolidated results for the interim consolidated accounting period were as follows: net sales ¥95,953 million (up 109.7% YoY), operating profit ¥13,595 million (up 233.9% YoY), ordinary profit ¥13,904 million (up 160.8% YoY), and profit attributable to owners of parent ¥9,552 million (up 238.3% YoY).

The overview of each business segment is as follows.

Content and Digital Business Segment

The status of TDP during the interim consolidated accounting period is as follows.

Net sales was ¥5,100 million, of which the total of the major categories (license/MD (product sales)/imaging and event revenues) was ¥4,790 million (down 13.6% YoY).

The *Ultraman* IP continues to enjoy strong popularity both in Japan and overseas. However, during the interim period, revenue and profit temporarily declined due to a decrease in licensing income from key products—such as block toys and trading card-related items in the Chinese market. The main factors include the normalization of sales for products that had previously contributed significantly due to a temporary hit in the Chinese market, as well as a review of product offerings by local partners in response to IP diversification. Going forward, we aim to strengthen our earnings base by developing products aligned with market needs and building new partnerships.

The breakdown by category is as follows.

<License Revenue: ¥2,302 million (down 38.7% YoY)>

		AprSep. 2024 (previous H1)	AprSep. 2025 (current H1)	Percentage change (%)
1	Total Total	3,754	2,302	(38.7)%
	Overseas	3,170	1,815	(42.7)%
	China	2,899	1,441	(50.3)%
	North America, Asia and others	271	374	+38.0%
	Domestic	584	487	(16.5)%

<Overseas>

In the Chinese market, licensing revenue declined year-on-year due to the aforementioned impact. Meanwhile, as our global expansion accelerates, licensing agreements in regions such as North America and Asia have steadily increased, resulting in year-on-year growth.

<Domestic>

In Japan, licensing revenue declined during the period, primarily due to a reactionary decrease following the decrease in *GRIDMAN*-related revenue in the same period of the previous year.

<MD (Product Sales) Revenue: ¥761 million (up 248.9% YoY)>

(Unit: millions of yen)

(Unit: millions of yen)

	AprSep. 2024 (previous H1)	AprSep. 2025 (current H1)	Percentage change (%)
Total	218	761	+248.9%
Overseas	-	219	-
Domestic	218	542	+148.3%

The expansion of the lineup of our in-house developed product, the *Ultraman Card Game*, led to an increase in MD (Product Sales) revenue both in Japan and overseas. Starting in July 2025, we launched sales of products for the Chinese market through the cross-border e-commerce platform "TMALL GLOBAL" and have since been steadily expanding our product lineup.

(Unit: millions of yen)

<Imaging and Event Revenue: ¥1,726 million (up 10.0% YoY)>

	Apr Sep. 2024 (previous H1)	Apr Sep. 2025 (current H1)	Percentage change (%)
Total	1,569	1,726	+10.0%
Overseas	478	496	+3.8%
Domestic	1,091	1,229	+12.7%

Revenue from imaging and event operations increased year-on-year during the interim period, primarily due to increase in audience attendance at the annual "Ultra Heroes EXPO 2025 Summer Festival" and the biennial "TSUBURAYA CONVENTION 2025", held during the summer and autumn seasons respectively.

As a result, net sales for the content and digital business segment for interim consolidated accounting period was ¥7,538 million (down 5.7% YoY) and operating profit was ¥749 million (down 64.6% YoY).

Amusement Equipment Business Segment

During the interim period, sales of pachinko/pachislot (PS) multiple models featuring major IPs performed strongly. In addition, responding to increased production demand for models released in the previous fiscal year, total unit sales reached approximately 159,000 units (up 228.6% YoY). As a result, our market share of total units sold reached approximately 20.7% (according to our estimates).

Sales heading into the third quarter are also progressing steadily. The latest title in the Evangelion series, *NEON GENESIS EVANGELION -Memories of the beginning-*, scheduled for release in December, is attracting significant market attention. To support long-term operation, we are conducting active promotions across various media channels, including television commercials, web content, and social media.

As a result, the amusement equipment business segment's net sales for the interim consolidated accounting period was ¥87,825 million (up 136.1% YoY) and operating profit was ¥14,673 million (up 369.9% YoY).

[PS Machine Unit Sales and Major Titles Sold]

	AprSep. 2024	AprSep. 2025	Percentage
	(previous H1)	(current H1)	change (%)
Pachinko	20,961 units	69,569 units	+231.9%
Pachislot	27,675 units	90,233 units	+226.0%
Total	48,636 units	159,802 units	+228.6%

[Major Titles Sold in the First Half of the Fiscal Year]

Classification	Major titles	Unit sales	
	e SHIN ULTRAMAN		
Pachinko	e Tokyo Ghoul	69,000 units	
	e INUYASHA 3.0		
	L Pachislot MOBILE SUIT GUNDAM SEED		
	L ULTRAMAN		
	Smart Pachislot Devil May Cry 5 STYLISH TRIBE		
Pachislot	L ZETTAI SHOGEKI - PLATONIC HEART-	90,000 units	
	LB Pachislot Evangelion -The Door of Promises-		
	L DARLING in the FRANXX		
Total		159,000 units	

Other Businesses

Other businesses posted net sales of ¥901 million and operating profit of ¥8 million for the interim consolidated accounting period.

(2) Explanation Regarding Forward-Looking Statements Including Consolidated Earnings Forecasts

We have revised the full-year earnings forecast for the fiscal year ending March 2026 from the figures announced on 13 May 2025. For details regarding the revision, please refer to the notice titled "Notice of Revision of Earnings Forecast for the Fiscal Year Ending March 2026" released today.

Initiatives for Group IP Business Strategy

In recent years, the Japanese-originated IP has gained high recognition globally, with their international expansion progressing steadily. Japan's unique creative content—particularly in anime, special effects, and gaming—has been well received in overseas markets and is being deployed in various forms across regions.

Since its listing in 2003, our group has promoted a "IP-centric cyclical business model" and has accumulated extensive know-how in the IP business over the past 20 years.

In the content and digital business, we have a long-standing track record of content development centered on *Ultraman* IP, along with experience in global expansion. In the amusement equipment business, we have built strong capabilities including sustained and positive partnerships with major IP holders, expertise in acquiring high-value IPs, product planning, and sales capabilities.

Currently, we are exploring content development centered on MD(Merchandizing) both in Japan and overseas to maximize the value of our key IPs. In parallel, we are working to build a structure that enables business development across diverse content domains by leveraging the strengths of each business segment in a coordinated manner.

We are also reviewing multiple strategic initiatives, and plan to announce a concrete group IP business strategy in May 2026 after finalizing the details. We will continue to steadily prepare for further maximizing IP value and accelerating global expansion.

Shareholder Returns

We regard the improvement of corporate value as an important management issue and have adopted a basic policy of paying dividends in line with profits. We recognize that continuous investment in business growth is essential for our group, which is developing our global content business. We will return profits to shareholders while considering the balance with business investment, while realizing steady business growth and increased profits.

We are also carefully considering year-end dividends based on revisions to our earnings forecasts for the current fiscal year. We will respond appropriately to realize stable shareholder returns while comprehensively considering future performance trends.

(Note 1) Figures in this summary report are based on published figures for each company/organization or on our estimates. (Note 2) The names of products in this summary report are trademarks or registered trademarks of their respective companies.

(3) Overview of Financial Position

(Assets)

Current assets increased by ¥12,857 million from the end of the previous fiscal year to ¥82,698 million. This was mainly due to an increase in cash and cash equivalents and notes and trade receivables.

Property, plant and equipment increased by ¥83 million from the end of the previous fiscal year to ¥10,314 million.

Intangible assets increased by ¥331 million from the end of the previous fiscal year to ¥2,447 million.

Investments and other assets decreased by ¥855 million from the end of the previous fiscal year to ¥15,910 million. This was mainly due to a decline in deferred tax assets included in "other."

As a result, assets increased by ¥12,417 million from the end of the previous fiscal year to ¥111,371 million.

(Liabilities)

Current liabilities increased by ¥7,725 million from the end of the previous fiscal year to ¥34,495 million. This was mainly due to an increase in trade payables and income taxes payable.

Non-current liabilities decreased by ¥1,920 million from the end of the previous fiscal year to ¥14,015 million. This was mainly due to a decline in long-term borrowings.

As a result, liabilities increased by ¥5,805 million from the end of the previous fiscal year to ¥48,511 million.

(Net assets)

Net assets increased by ¥6,612 million from the end of the previous fiscal year to ¥62,860 million. This was mainly due to growth in retained earnings.

(Analysis of cash flows)

Cash and cash equivalents (hereinafter referred to as "cash") at the end of the interim consolidated accounting period increased by ¥5,477 million from the end of the previous fiscal year to ¥36,332 million.

(Cash flows from operating activities)

Net cash provided by operating activities was ¥10,906 million, compared with net cash used of ¥1,269 million in the same period of the previous fiscal year. This was mainly due to ¥13,785 million in profit before income taxes, ¥3,672 million increase in trade payables, ¥3,412 million increase in inventories, ¥3,131 increase in trade receivables, ¥1,791 in income taxes paid and ¥936 million in depreciation.

(Cash flows from investing activities)

Net cash used in investing activities was ¥1,215 million, compared with net cash used of ¥1,334 million in the same period of the previous fiscal year. This was mainly due to purchase of non-current assets of ¥1,229 million, and loan advances of ¥270 million.

(Cash flows from financing activities)

Net cash used in financing activities was ¥4,222 million, compared with net cash used of ¥10,953 million in the same period of the previous fiscal year. This was mainly due to dividends paid of ¥3,108 million and repayments of long-term borrowings of ¥1,100 million.

2. Consolidated Financial Statements and Important Notes

(1) Consolidated Balance Sheets

		(Unit: millions of ye
	Previous consolidated fiscal year (As of March 31, 2025)	Q2 of current consolidated fiscal y (As of September 30, 2025)
Assets		
Current assets		
Cash and deposits	30,954	36,4
Notes and accounts receivable - trade, and contract assets	12,809	16,4
Electronically recorded monetary claims - operating	4,342	3,8
Merchandise and finished goods	697	1,6
Work in process	10,960	13,9
Raw materials and supplies	3,733	3,0
Merchandise rights	3,323	3,4
Other	3,026	3,8
Allowance for doubtful accounts	(7)	(:
Total current assets	69,841	82,6
Non-current assets		
Property, plant and equipment		
Land	5,664	5,6
Other	4,565	4,7
Total property, plant and equipment	10,230	10,3
Intangible assets		
Goodwill	1,115	g
Other	1,001	1,4
Total intangible assets	2,116	2,4
Investments and other assets	,	,
Investment securities	7,831	7,6
Long-term loans receivable	1,354	1,4
Other	8,413	7,5
Allowance for doubtful accounts	(833)	(8
Total investments and other assets	16,765	15,9
Total non-current assets	29,112	28,6
Total assets	98,953	111,3
iabilities	30,333	111,0
Current liabilities		
Notes and accounts payable - trade	13,715	17,0
Electronically recorded obligations - operating	1,235	1,5
Short-term borrowings	900	<u> </u>
Current portion of long-term borrowings	2,207	2,2
Income taxes payable	1,616	3,3
Provision for bonuses	441	5,5
Provision for bonuses for directors (and other officers)	195	
Other	6,458	8,7
Total current liabilities	26,770	34,4
Non-current liabilities	20,770	34,4
Long-term borrowings	8,033	6,9
	8,033	0,5
Provision for retirement benefits for directors (and other officers)		2.2
Retirement benefit liability	2,342	2,3
Asset retirement obligations Other	1,302	1,3
	4,226	3,3
Total non-current liabilities	15,935	14,0
Total liabilities	42,706	48,5

		(110:4: 00:11:000 06:000)
		(Unit: millions of yen)
	Previous consolidated fiscal year (As of March 31, 2025)	Q2 of current consolidated fiscal year (As of September 30, 2025)
Net assets		
Shareholders' equity		
Share capital	7,948	7,948
Capital surplus	9,289	9,299
Retained earnings	37,520	43,962
Treasury shares	(3,415)	(3,400)
Total shareholders' equity	51,342	57,809
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	(356)	(328)
Foreign currency translation adjustment	(8)	0
Remeasurements of defined benefit plans	65	58
Total accumulated other comprehensive income	(298)	(268)
Share acquisition rights	306	317
Non-controlling interests	4,897	5,001
Total net assets	56,247	62,860
Total liabilities and net assets	98,953	111,371

(2) Consolidated Statements of Income and Consolidated Statements of Comprehensive Income consolidated Statements of Income

(Unit: millions of yen) Q2 of previous consolidated fiscal year Q2 of current consolidated fiscal year (April 1, 2024 to September 30, 2024) (April 1, 2025 to September 30, 2025) Net sales 45,760 95,953 Cost of sales 71,570 33,267 Gross profit 12,492 24,383 Selling, general and administrative expenses 8,421 10,788 Operating profit 4,071 13,595 Non-operating income Interest income 10 25 Dividend income 8 231 **Purchase discounts** 19 49 Share of profit of entities accounted for using equity method 1,178 6 Distributions from investments 6 15 Other 111 99 Total non-operating income 1,333 427 Non-operating expenses 74 Interest expenses 41 1 Foreign exchange losses 1 Depreciation 13 10 Other 18 31 Total non-operating expenses 74 118 Ordinary profit 5,330 13,904 Extraordinary income 0 Gain on sale of non-current assets 54 34 Gain on reversal of share acquisition rights Other 0 Total Extraordinary income 34 55 Extraordinary losses Loss on retirement of non-current assets 3 12 **Impairment** 161 0 Other Total extraordinary losses 3 173 13,785 Profit before income taxes 5,362 Income taxes 4,129 1,348 Profit 4,013 9,656 Profit attributable to non-controlling interests 1,190 104 Profit attributable to owners of parent 2,823 9,552

		(Unit: millions of yen)
	Q2 of previous consolidated fiscal year (April 1, 2024 to September 30, 2024)	Q2 of current consolidated fiscal year (April 1, 2025 to September 30, 2025)
	4,013	9,656
es	0	27
	(2)	9
tax	(2)	(7)
	0	-

	Q2 of previous consolidated fiscal year April 1, 2024 to September 30, 2024)	Q2 of current consolidated fiscal yea (April 1, 2025 to September 30, 2025)
ash flows from operating activities		
Profit (loss) before income taxes	5,362	13,785
Depreciation	505	936
Impairment losses	-	161
Amortization of goodwill	140	140
Investments in capital depreciation	245	156
Increase (decrease) in allowance for doubtful accounts	(30)	(12)
Increase (decrease) in provision for bonuses	(203)	165
Increase (decrease) in provision for bonuses for directors (and other officers)	(216)	(103)
Increase (decrease) in retirement benefit liability	35	24
Interest and dividend income	(18)	(256)
Interest expenses	41	74
Share of loss (profit) of entities accounted for using equity method	(1,178)	(6)
Decrease (increase) in trade receivables	1,889	(3,131)
Decrease (increase) in inventories	(4,528)	(3,412
Decrease (increase) in accounts receivable - other	829	(646
Increase (decrease) in trade payables	(2,370)	3,672
Increase (decrease) in liabilities related to payable transactions	903	469
Increase/decrease in consumption taxes payable/consumption taxes refund receivable	51	766
Other, net	(263)	(267
Subtotal	1,191	12,516
Interest and dividends received	314	25
Interest paid	(41)	(74
Income taxes refund (paid)	(2,734)	(1,791
Net cash provided by (used in) operating activities	(1,269)	10,900
ash flows from investing activities		
Purchase of property, plant and equipment	(434)	(832
Proceeds from sale of property, plant and equipment	1	120
Purchase of intangible assets	(121)	(396
Purchase of investment securities	(23)	(6
Proceeds from sale of investment securities	149	18
Purchase of shares of subsidiaries and associates	(337)	
Purchase of shares of acquisition of equity method affiliates	(8)	
Loan advances	(162)	(270
Proceeds from collection of loans receivable	46	128
Other, net	(443)	23
Net cash provided by (used in) investing activities	(1,334)	(1,215
ash flows from financing activities		
Net increase (decrease) in short-term borrowings	2,000	(
Repayments of long-term borrowings	(1,204)	(1,100
Purchase of treasury shares	(6,310)	(0
Dividends paid	(2,613)	(3,108
Purchase of shares of subsidiaries not resulting in change in scope of consolidation	(3,037)	
Other, net	212	(20
Cash flows provided by (used in) investing activities	(10,953)	(4,222
fect of exchange rate change on cash and cash equivalents	1	
et increase (decrease) in cash and cash equivalents	(13,555)	5,477
ash and cash equivalents at beginning of period	34,814	30,854
asir and casir equivalents at beginning or period	, :	30,03

(4) Notes Regarding the Six Months Consolidated Financial Statements (Notes Regarding the Operation of the Company as a Going Concern) Not applicable.

(Notes Regarding Occurrence of Significant Change in Amount of Shareholders' Equity)

Not applicable.

(Application of the Accounting Method Specific to Consolidated Financial Statements for the First Half)

Calculation of tax expenses

Tax expenses are calculated by reasonably estimating the effective tax rate after the application of tax effect accounting to profit before income taxes for the consolidated fiscal year, including the first half of the fiscal year under review, and multiplying the quarterly profit or loss before income taxes by this estimated effective tax rate.

(Segment Information, etc.)

[Segment Information]

I. Six months ended September 30, 2024 (April 1, 2024 - September 30, 2024) Information on net sales and profit (loss) by reporting segment

(Unit: millions of yen)

	Re	eporting segme	ents	0.1		Adjusted	Carrying
	Content and digital business	Amusement equipment business	Total	Other (Note 1)	Total	amount (Note 2)	value (Note 3)
Net sales							
Net sales to external customers	7,833	37,092	44,925	834	45,760	-	45,760
Intersegment net sales or transfers	163	103	267	0	268	(268)	-
Total	7,996	37,196	45,192	835	46,028	(268)	45,760
Segment profit (loss)	2,117	3,122	5,239	1	5,241	(1,170)	4,071

- (Note) 1. "Other" is a business segment that is not included in reporting segments and includes fitness business, etc.
 - 2. \pm (1,170) million in adjustments to segment profit includes the elimination of intersegment transactions of \pm (5) million and \pm (1,164) million in corporate expenses that are not allocated to individual reporting segments.
 - 3. Segment profit has been adjusted with the operating profit of the quarterly consolidated statement of income.
- II. Six months ended September 30, 2025 (April 1, 2025 September 30, 2025)
- i. Information on net sales and profit (loss) by reporting segment

(Unit: millions of yen)

	Reporting segments				Adjusted	Carrying	
	Content and digital business	Amusement equipment business	Total	Other (Note 1)	Total	amount (Note 2)	value (Note 3)
Net sales							
Net sales to external customers	7,320	87,736	95,057	896	95,953	-	95,953
Intersegment net sales or transfers	217	88	305	5	311	(311)	-
Total	7,538	87,825	95,363	901	96,265	(311)	95,953
Segment profit (loss)	749	14,673	15,423	8	15,431	(1,836)	13,595

- (Note) 1. "Other" is a business segment that is not included in reporting segments and includes fitness business, etc.
 - 2. \pm (1,836) million in adjustments to segment profit includes the elimination of intersegment transactions of \pm (94) million and \pm (1,741) million for corporate expenses that are not allocated to individual reporting segments.
 - 3. Segment profit has been adjusted with the operating profit of the quarterly consolidated statement of income.

ii. Changes in reporting segments

Effective from the previous fiscal year, the segment name that had previously been classified as the "PS business" has been changed to the "Amusement equipment business." This change was only a change in the name of the reporting segment and had no impact on segment information. Segment information for the first half of the previous fiscal year is also presented under the new name.