

To all parties concerned

TSUBURAYA FIELDS HOLDINGS INC.

## TSUBURAYA FIELDS HOLDINGS Group to Exhibit at AnimeJapan 2026 Showcasing a Wide Range of Content, Including *Ultraman* Series 60th Anniversary Project

TSUBURAYA FIELDS HOLDINGS INC. (Head Office: Shibuya-ku, Tokyo; President and Group CEO: Hidetoshi Yamamoto; hereinafter “the Company”) is sponsoring and exhibiting at “AnimeJapan 2026”, one of the world’s largest anime events, to be held at Tokyo Big Sight on March 28 to 29, 2026.

At our booth, we will feature a variety of displays and hands-on activities as part of the *Ultraman* Series 60th Anniversary Project, including giant four-meter-tall Ultra Hero balloon statues, the Spacium Beam Experience photo spots, and photo sessions with Ultra Heroes. We will also showcase the latest pachinko title distributed by FIELDS COPORATION. Additionally, visitors can enjoy the “Tokyo Ghoul EX. MR Visual Experience Booth,” which allows guests to immerse themselves in the world of the popular anime *Tokyo Ghoul*, through immersive MR technology. This acclaimed anime has already gained widespread popularity in both pachinko and pachislot formats.

We will also offer a limited quantity of collaboration accessory toys featuring *mofusand*’s cat characters X *Ultraman*. Merchandise from other popular IPs in our portfolio, including *Tokyo Ghoul* and *Evangelion*, will also be available for purchase.

Our booth will provide visitors from around the world with a diverse range of content to experience the unique appeal of each of our IPs.

\* MR: Mixed Reality \*IP: Intellectual Property



“mofusand × Ultraman” Kiramekko

### ■ Event Outline

Event Name: AnimeJapan 2026  
Organizer: AnimeJapan Organization  
Admission fee: ¥2,800 (same-day ticket)  
Official website: <https://anime-japan.jp/en/>  
Date and Venue:

### ▼ Public Day

Dates: Saturday, March 28- Sunday, March 29, 2026  
Venue: Tokyo Big Sight East Exhibition Hall 4-8 / South Exhibition Hall 1-4/ Rooftop Exhibition Area

▼ Business Day

Dates: Monday, March 30- Tuesday, March 31 , 2026

Venue: Tokyo Big Sight Conference Tower 1F, 6F

■ Outline of Our Exhibition Booth

TSUBURAYA FIELDS HOLDINGS Booth

Exhibition space at the venue : East Exhibition Hall 7

■ About *mofusand*

Created by Juno, a popular illustrator known for their work on social media, *mofusand* is a series featuring adorable and slightly surreal cats—such as the fluffy “Shark Meow” who wears a shark costume.

*mofusand* Official information site: <https://mofusand-info.jp/>

**For inquiries or further information please contact**

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