TSUBURAYA FIELDS HOLDINGS

Financial Presentation

for the Fiscal Year Ended March 31st, 2026

TSUBURAYA FIELDS HOLDINGS INC.

Tokyo Stock Exchange Prime Market
Securities code: 2767

May 2026

Overview of FY2025 Results

Consolidated Results

- Results: Net sales of ¥174,142 million (up 23.9%), operating profit of ¥17,455 million (up 14.1%).
- Summary: Strong sales of new pachinko/pachislot (PS) machines featuring major IP (intellectual property) and increased production of machines in response to market demand in the amusement equipment business drove significant growth for the Group as a whole.

Content and Digital Business Segment

- Net sales ¥13,874 million (down 15.4% YoY) and operating profit ¥934 million (down 67.0% YoY).
- Summary: Commemorative initiatives for the *Ultraman* Series 60th Anniversary Project and strategic collaborations drove steady domestic revenue growth by enhancing IP value, while geopolitical risks and product cycle adjustments led to a decline in overseas revenue.

Amusement Equipment Business Segment

- Net sales ¥159,069 million (up 29.2% YoY)and operating profit ¥19,881 million (up 30.1% YoY).
- Summary: Strong sales of machines featuring major IPs, along with flexible responses to increased production demand for PB (private brand) pachislot machines sold in the previous fiscal year.
- Market Share: Unit sales reached approx. 274,000 (+33.6% YoY), expanding our presence with a market share of approx. 18.2% (based on our research).

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

FY2025 [Consolidated P/L]

■ Achieved sales and profits that exceeded both initial and revised forecasts, with the scale of business steadily expanding.

(Unit: 100 million yen)

	FY2024	FY2025	YoY change	Initial plan (May 13)	Revised plan (Oct. 31)
Net sales	1,405.8	**1,741.4**	+335.6 [+23.9%]	1,500	1,700
Gross profit	352.6	**383.8**	+31.1 [+8.8%]	-	-
SG&A expenses	199.6	**209.2**	+9.5 [+4.8%]	-	-
Operating profit	152.9	**174.5**	+21.6	160	180
[Operating profit margin]	[10.9%]	[10.0%]	[+14.1%]	[10.7%]	[10.6%]
Ordinary profit	164.6	**177.5**	+12.8 [+7.8%]	161	183
Profit attributable to owners of parent	111.5	**130.5**	+18.9 [+17.0%]	112	128

* Figures less than ¥10 million are rounded down.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

FY2025 [Consolidated P/L by Business Segment]

■ Amusement equipment business drove significant growth in both sales and profits, underpinning the overall expansion of the Group.

(Unit: 100 million yen)

		FY2024	FY2025	YoY change (%)	Initial plan (May 13)
Content and digital business segment	**Net sales**	164.1	**138.7**	(25.3) [(15.4)%]	190
	Operating profit	28.3	**9.3**	19.0	32
	[Operating profit margin]	[17.3%]	[6.7%]	[(67.0)%]	[16.8%]
Amusement equipment business segment	**Net sales**	1,230.9	**1,590.6**	+359.7 [+29.2%]	1,300
	Operating profit	152.7	**198.8**	+46.0	156
	[Operating profit margin]	[12.4%]	[12.5%]	[+30.1%]	[12.0%]
Other business segment	Net sales	16.8	**17.8**	+1.0 [+6.0%]	
	Operating profit	0.0	**0.3**	+0.3 [+656.1%]	
Adjusted amount	Net sales	(6.0)	**(5.8)**	+0.1	
	Operating profit	(28.2)	**(33.9)**	(5.7)	

* Figures less than ¥10 million are rounded down.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

FY2026 Full-year Consolidated Earnings Forecast

(Unit: 100 million yen)

	FY2025	FY2026 Forecast	YoY change	YoY change (%)
Net sales (consolidated)	**1,741.4**	**1,870.0**	+128.5	+7.4%
Content and digital business	138.7	**153.0**	+14.2	+10.3%
Amusement equipment business	1590.6	**1,700.0**	+109.3	+6.9%
Other business & adjusted amount	12.0	15.0	+3.0	+25.3%
Operating profit (consolidated)	**174.5**	**190.0**	+15.4	+8.8%
Content and digital business	9.3	**30.0**	+20.6	+220.9%
Amusement equipment business	198.8	**200.0**	+1.1	+0.6%
Other business & adjusted amount	(33.6)	(40.0)	(6.3)	-
Ordinary profit	**177.5**	**191.5**	+13.9	+7.9%
Profit	**130.5**	**135.0**	+4.4	+3.4%

* Figures less than ¥10 million are rounded down.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

Content and Digital Business Segment

FY2025 [Content and Digital Business Segment]

(Unit: 100 million yen)

	FY2024	FY2025	YoY change (%)
Net sales	164.1	138.7	(15.5)%
Operating profit [Operating profit margin]	28.3 [17.3%]	9.3 [6.7%]	(67.0)%

<Business revenue in TPD>

Revenue Breakdown by Region(Domestic and Overseas)

	FY2024	FY2025	YoY change (%)
Japan	47.0	50.0	+6.4%
Overseas	68.5	43.4	(36.6)%
Total	**115.5**	**93.5**	**(19.1)%**

The breakdown by category

		FY2024	FY2025	YoY change (%)
License		**68.3**	**41.5**	**(39.2)%**
	Japan	9.6	10.3	+3.6%
	China	52.8	25.5	(51.6)%
	North America, Asia and others	5.8	5.9	+3.2%
MD (product sales)		**13.9**	**15.4**	**+10.7%**
	Japan	10.6	10.9	+3.4%
	Overseas	3.3	4.4	+34.1%
Imaging and events		**29.3**	**29.6**	**+1.0%**
	Japan	21.0	21.3	+1.4%
	Overseas	8.3	8.3	+0.2%
Total		**115.5**	**93.5**	**(19.1)%**

Tsuburaya Productions Co., Ltd. (TPD)

- **Japan**: Revenue increased year-on-year, with performance trending steadily across all categories.
- **Overseas**: Revenue and profit declined year-on-year. However, as *Ultraman* continues to maintain high brand recognition and a solid fan base in the Chinese market, there is no change to its mid-to-long-term growth potential. We will strengthen strategic partnerships with our most trusted licensees.

<License>

- Japan: Initiatives related to the *Ultraman* Series 60th Anniversary Project have made steady progress. Moving forward, as the anniversary period moves into full swing, we will accelerate multidimensional exposure through diverse partnerships, aiming to further enhance the added value of *Ultraman*.
- Overseas: In the Chinese market, licensing revenue declined. However, the imaging and event segment recorded revenue growth, driven by robust performance in streaming distribution and the success of events and new ticketed stage performances in Shanghai.

<MD (Product Sales)>

- The *Ultraman Card Game*, which celebrated its first anniversary at the end of October 2025, has made significant progress in global brand recognition and community building through strategic product rollouts and the world championship held on May 9.

<Imaging and Event Business>

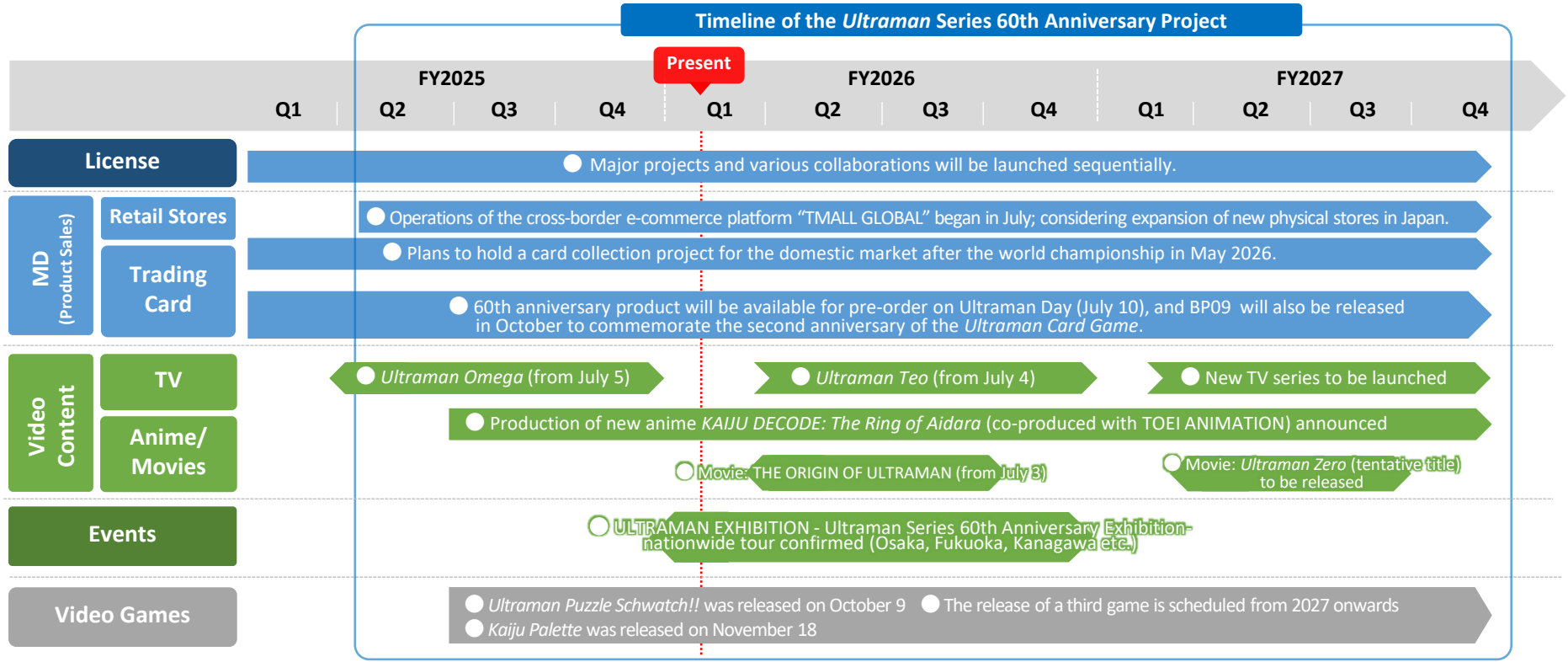
- Revenue from imaging and event operations was roughly in line with the previous year during the fiscal year, primarily due to increase in audience attendance at the biennial “TSUBURAYA CONVENTION 2025” held in fall and the annual “Ultra Heroes EXPO2025” (held in summer and winter).

* Figures less than ¥10 million are rounded down. * MD: Merchandising

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

Ultraman Series 60th Anniversary Project: Major Initiatives

■ From July 2025 to December 2027, over a span of approximately two and a half years, we will collaborate across all business categories to present the series' profound worldbuilding and timeless themes with enhanced clarity and depth than ever before.



* BP= Booster Pack

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

Ultraman Series 60th Anniversary Project: Major Initiatives (FY2025)

■ In FY2025, we systematically implemented multifaceted initiatives tailored to the characteristics of each regional market, thereby further enhancing our brand value globally.

China

Held the largest-ever official *Ultraman* exhibition in Mainland China, titled "Journey of Chasing the Light: Looking Ahead to *Ultraman's* 60th Anniversary."

Japan

Following the launch of *Ultraman Omega*, the new TV series *Ultraman New Generation Stars* began airing (from January 24, 2026).

The official Japanese tournament for the *Ultraman Card Game*, *"ULTRA LEAGUE CHAMPIONSHIP"* in Japan 2026," was held on January 31 and February 1, 2026.

North America

Staged the largest-ever *Ultraman* live show in North America, "ULTRAMAN LIVE at American Dream" (November 15-16 and 22-23, 2025).
Released the final volume of the Marvel Comics x Tsuburaya Productions' *Ultraman* collaboration series on February 11, 2026.

Singapore

Showcased *Ultraman* on a large scale at "Singapore Comic Con 2025" (December 6-7, 2025), one of Southeast Asia's largest pop culture events.

Thailand

Featured Ultraman at "ANIMONIUM," the Japanese cultural festival held in Bangkok from February 6 to 8, 2026.

South Korea

Organized the largest-ever *Ultraman* showcase in South Korea at the "Anime × Game Festival 2025" (December 5-7, 2025).

Taiwan

A large-scale *Ultraman* event, "2026 Kaohsiung Wonderland," is scheduled in Kaohsiung, Taiwan, from February 7 to March 1, 2026.

©TSUBURAYA PROD.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

Ultraman Series 60th Anniversary Project: Major Initiatives (FY2026)

■ Various initiatives are being steadily rolled out toward “Ultraman Day” on July 10, 2026.

New TV series *Ultraman Teo*

ULTRAMAN Gallery Heisei Climax Exhibition

Ultraman × *BEYBLADE X* (TOMY Company, Ltd.)

“mofusand × Ultraman” *Kiramekko* vol.1

THE ORIGIN OF ULTRAMAN

ULTRAMAN MUSIC LIVE TOUR 2026

“niko and...” Collaboration

“Caramel Meister” Collaboration

ULTRAMAN EXHIBITION -*Ultraman Series 60th Anniversary Exhibition*-

Ultraman Series 60th Anniversary × JR Tokai Special Collaboration

Yokohama Iekei Ramen Ichikakuya Collaboration

S-MEISTER Mechanical Watches

©TSUBURAYA PROD.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

MD (Product Sales): *Ultraman Card Game*

■ **Held World Championship on May 9, 2026; accelerated global community building and brand awareness.**

Event

ULTRA LEAGUE SHOP QUALIFIER 2026

Aug. – Oct. 2025
- Held at authorized stores nationwide
- Top-ranked players from each store qualify for regional preliminaries

ULTRA LEAGUE CHAMPIONSHIP 2026

Nov. – Dec. 2025
- Regional preliminaries for the World Championship held in six major cities in Japan (Sapporo, Sendai, Tokyo, Nagoya, Osaka, Fukuoka) and around the world.

ULTRA LEAGUE CHAMPIONSHIP in Japan 2026

Jan. – Feb. 2026
- The last competition for players to earn a spot at the world championships held.

ULTRA LEAGUE WORLD CHAMPIONSHIP 2026

May 9, 2026 (Ikebukuro, Japan)
- *Ultraman Card Game*'s first world championship to be held
- First-ever World Champion to be decided among contestants from all over the world.

2024 2025 2026

Oct. Nov. Dec. Jan. Feb. Mar. Apr. May Jun. Jul. Aug. Sep. Oct. Nov. Dec. Jan. Feb. Mar. Apr. May Jun. Jul.

Merchandising

Guardians of the Earth [BP01]	Vortex of Crimson and Azure [BP02]	Shadow of Undying Vengeance [BP03]	Gleam of Eternal Hope [BP04]	Heroes of the Radiant Dawn [BP05]	Argent Allies & Bestial Blades [BP06]	Attack of the Great Kaiju [BP07]	Limited Pack 01

Cards distributed globally: Approx. 137 million (as of the end of April)

©TSUBURAYA PROD.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

New TV series commemorating the 60th Anniversary of Ultraman series

©TSUBURAYA PRODUCTIONS
©ULTRAMAN TEO PRODUCTION CONSORTIUM・TV TOKYO

New TV series commemorating the 60th Anniversary of Ultraman series *Ultraman Teo*: Global Broadcast and Streaming Launch on July 4, 2026

In addition to domestic broadcasts on the TV Tokyo Network's six channels, the series is expanding its overseas reach and the languages it supports, driven by the surging popularity of the *Ultraman* series in China and other parts of Asia.

- Simultaneous worldwide broadcast and streaming of multilingual dubbed versions
  (scheduled for release in local languages of English, Hong Kong, Taiwan, Thailand, Indonesia, Vietnam, Malay, and Hindi)
- Simultaneous distribution with subtitles in 14 languages (distribution websites including YouTube, etc.)
  (languages scheduled to include English, Korean, Indonesian, Malay, Vietnamese, Tagalog, Spanish, Portuguese, Hindi, Thai, etc.)

Outline of the work

- Title : *Ultraman Teo*
- Production : Tsuburaya Productions, TV Tokyo, Dentsu
- Domestic broadcasting stations : TV Tokyo Network's six channels
- Domestic distribution websites : TVer・Net-mo-Tele-Tokyo・TSUBURAYA IMAGINATION YouTube Ultraman Official Channel, etc.
- Formal HP : https://ani.tv/ultraman_teo/

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

Ultraman 60th Anniversary Documentaries

TOHO NEXT Tsuburaya Productions
©TSUBURAYA PRODUCTIONS

Ultraman 60th Anniversary Documentary

THE ORIGIN OF ULTRAMAN in theaters on Friday, July 3, 2026

By visualizing the unique philosophy and artfulness that other IP do not have, by interviewing celebrities, we will reaffirm our potential as a IP and increase our recognition, thereby maximizing our brand value.

The film is planned by director Hirokazu Koreeda, known for his work on *Shoplifters*, as well as leading filmmakers and creators in Japan and abroad, including Guillermo del Toro, Hideo Kojima, Hideaki Anno, and Shinji Higuchi, who speak from their own unique perspectives. The film explores the question of what Ultraman is.

Outline of the work

- Title : *THE ORIGIN OF ULTRAMAN*
- Director : Yutaka Nakamura, Kazuki Yoshida
- Cast : Guillermo del Toro, Hirokazu Koreeda, Hideo Kojima, Hideaki Anno, Shinji Higuchi, Nicolas Winding Refn, Shannon Tindle, John Aoshima, etc.
- Production : SlowHand
- Production and copyright : Tsuburaya Productions
- Distribution : TOHO NEXT, Tsuburaya Productions

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

Amusement Equipment Business Segment

FY2025 [Amusement Equipment Business Segment]

(Unit: 100 million yen)

	FY 2024	FY 2025	YoY change (%)
Net sales	1,230.9	**1,590.6**	+29.2%
Operating profit [Operating profit margin]	152.7 [12.4%]	**198.8** **[12.5%]**	+30.1%

Sales Results

Pachinko sales	92,540 units	**142,479** units	+54.0%
Pachislot sales	113,161 units	**132,293** units	+16.9%
Total [market share]	205,701 units [13.3%]	**274,772** units **[18.2%]**	+33.6%

* Figures less than ¥10 million are rounded down.
* From the fiscal year ending March 31, 2025, the segment previously named "PS Business" has been changed to the "Amusement Equipment Business."
  This change is only a change in the name of the reportable segment and has no impact on segment information.
* Market share in unit sales are our estimates.

Market Overview

- The pachislot market maintains high utilization rates following the successful establishment of "Smart Pachislot", with sales remaining firm. In contrast, the pachinko market has shown a slight downward trend due to shifting market conditions, leading to a visible performance gap between the two segments. Under these circumstances, and considering the investment trends related to the installation of smart PS machines in parlors, key themes include acquiring new fans and revitalizing the market through the utilization of major IPs.

Amusement Equipment Business Segment

FIELDS CORPORATION

- In addition to strong sales of "*NEON GENESIS EVANGELION -Memories of the beginning-" a*nd several other major IP titles, we also met increased production demand for PB (Private Brand) pachislot titles sold in the previous fiscal year. As a result, annual unit sales reached approximately 274,000 units, representing a market share of about 18.2% (based on our research).

ACE DENKEN Co., Ltd.

- ACE DENKEN has been steadily acquiring new customers by leveraging FIELDS' strong sales capabilities.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

FY2025 [Sales Status of Amusement Equipment Business Segment]

TSUBURAYA FIELDS HOLDINGS

	Q1	Q2	Q3	Q4
Pachinko	e SHIN ULTRAMAN e Tokyo Ghoul P Uchū Senkan Yamato 2202 Super Wave Mori Yuki 199LT ver. P DD Hokuto no Ken 3 Hyakutotsu 99ver. ~39,000 units	e INUYASHA 3.0 P Queen's Blade 4 UNLIMITED Naraku NEON GENESIS EVANGELION PREMIUM MODEL e Tokyo Ghoul (increased production) ~29,000 units (cumulative ~69,000 units)	e BERSERK Musou Chapter 2 e No Game, No Life NEON GENESIS EVANGELION -Memories of the beginning- e Tokyo Ghoul (increased production) ~58,000 units (cumulative ~128,000 units)	e Godzilla vs EVANGELION2 Chōdeka Gold P Godzilla vs EVANGELION2 Chōdeka Silver e ULTRAMAN 4500 Super Light P Momo Kyun Sword Sokugeki 99 ver. Sumapachi SSSS.GRIDMAN MEGA START 159 ver. e Tokyo Ghoul (increased production) ~14,000 units (cumulative ~142,000 units)
Pachislot	L Pachislot MOBILE SUIT GUNDAM SEED L ULTRAMAN Smart Pachislot Devil May Cry 5 STYLISH TRIBE L ZETTAI SHOGEKI - PLATONIC HEART- L Tokyo Ghoul (increased production) Smart pachislot MONSTER HUNTER RISE (increased production) Smart Pachislot Resident Evil5 (increased production) ~55,000 units	LB Pachislot Evangelion -The Door of Promises- L DARLING in the FRANXX L Tokyo Ghoul (increased production) ~34,000 units (cumulative ~90,000 units)	SMART PACHISLOT Shin Onimusha 3 L ZETTAI SHOGEKI Ⅳ L Mushoku Tensei: Jobless Reincarnation L Tokyo Ghoul (increased production) ~37,000 units (cumulative ~127,000units)	L Tokyo Ghoul (increased production) ~4,000 units (cumulative 132,000units)
Total	~95,000 units	~64,000 units (cumulative ~159,000 units)	~95,000 units (cumulative ~255,000 units)	~19,000 units (cumulative ~274,000 units)

* Private brands are shown in blue boxes.

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

Appendix

Financial Results for the Fiscal Year Ended March 31st, 2026

- Consolidated B/S
- Consolidated C/F

FY2025 [Consolidated B/S, Consolidated C/F]

(Unit: 100 million yen)

Consolidated B/S	End of Mar. 2025	End of Mar. 2026	YoY change
Current assets	698.4	**740.8**	+42.4
Non-current assets	291.1	**292.7**	+1.6
Total assets	**989.5**	**1,033.6**	+44.0
Current liabilities	267.7	**248.1**	(19.5)
Non-current liabilities	159.3	**123.5**	(35.7)
Total liabilities	**427.0**	**371.7**	(55.3)
Total net assets	**562.4**	**661.8**	+99.3
Total liabilities and net assets	**989.5**	**1,033.6**	+44.0

Consolidated C/F	FY2024	FY2025	YoY change
Cash flows from operating activities	**77.7**	**74.7**	(3.0)
Cash flows from investing activities	**11.0**	**(23.1)**	(34.1)
Cash flows from financing activities	**(135.2)**	**(51.9)**	+83.2
Increase (decrease) in cash and cash equivalents	**(46.6)**	**(0.1)**	+46.4
Cash and cash equivalents at beginning of period	**348.1**	**308.5**	(39.5)
Increase in cash and cash equivalents resulting from inclusion of subsidiaries in consolidation	**7.0**	**-**	(7.0)
Cash and cash equivalents at end of period	**308.5**	**308.3**	(0.1)

Copyright 2026 TSUBURAYA FIELDS HOLDINGS INC. All rights reserved.

TSUBURAYA FIELDS HOLDINGS

Disclaimer

The Company's plans, strategies, forecasts, and other statements contained in this document, except for facts that have already been determined, are subject to potential risks and uncertainties and are not guarantees of their accuracy.
Potential risks and uncertainties include, but are not limited to, the economic environment in which our group operates, competition in the market, and the products we handle.