

To all parties concerned:

TSUBURAYA FIELDS HOLDINGS INC.

Launch of New Pachinko Machine *e Assault Lily*

TSUBURAYA FIELDS HOLDINGS INC. is pleased to announce that its consolidated subsidiary, FIELDS CORPORATION (hereafter "FIELDS"), will release a new pachinko machine, *e Assault Lily*.



This new machine will be released as a smart pachinko machine.

■ About *Assault Lily*

Assault Lily is a multimedia project centered on the theme of "weapons x beautiful girls," depicting the relentless battles of young heroines. Originating as a line of action dolls, the project has since built a vast narrative world through various platforms, including TV anime, stage plays, and mobile games.

The story is set on a near-future Earth on the brink of collapse following the emergence of "Huge"—mysterious, colossal entities that threaten humanity. The story chronicles the growth and battles of "Lilies"—young women tasked with humanity's defense—as they fight to ensure the survival of civilization.

- **Project History:** The project began in 2013 with the launch of an action doll series, followed by novels and stage plays. A TV anime aired in 2020, and a mobile game was released in 2021. To date, approximately 30 stage plays have been performed, exploring the characters and developing the narrative world from multiple perspectives.
- **TV Anime Production:** The TV anime was produced by animation studio SHAFT (known for the *Monogatari Series* and *Puella Magi Madoka Magica*).
- **Cultural Impact:** The series sparked a surge in visits to locations in Fujisawa City, Kanagawa Prefecture featured in the TV anime, including the Fujisawa Station area and Enoshima Sea Candle. Consequently, *Assault Lily* action dolls were added as official gifts for the city's "Hometown Tax" (Furusato Nozei) program.
- **Recent Events:** In February 2026, the event *Assault Lily Last Bullet 5th Anniv. Thanks Stage ~With Lillie~* was held to celebrate the mobile game's fifth anniversary. The event featured stage programs such as live musical performances and dramatic readings by the voice cast. FIELDS exhibited an "MR Special Experience Booth" at the event, offering original content using Mixed Reality (MR) technology.

Assault Lily remains a beloved intellectual property with a dedicated fan base.

■ Launch Schedule

e Assault Lily is scheduled to be available at pachinko halls nationwide starting September 2026, targeting a wide audience including pachinko and pachislot enthusiasts as well as hobby, game, and anime fans.

(For Reference) Official *Assault Lily* website: <https://assaultlily-pj.com/> (Japanese language only)

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Contact Information

IR Team, TSUBURAYA FIELDS HOLDINGS INC.
Shibuya Garden Tower, 16-17 Nampeidai-cho, Shibuya-ku, Tokyo 150-0036
Email: koho-hd@tsiburaya-fields.co.jp