

To all parties concerned:

TSUBURAYA FIELDS HOLDINGS INC.

## **FIELDS CORPORATION to Support the MAPPA Booth at Anime Expo 2026, One of the World's Largest Anime Conventions**

TSUBURAYA FIELDS HOLDINGS INC. is pleased to announce that its consolidated subsidiary, FIELDS CORPORATION (hereafter “FIELDS”), will support and collaborate with MAPPA Co., LTD. (hereafter “MAPPA”) for their exhibition booth at Anime Expo 2026. The event will be held in Los Angeles, USA, from July 2nd to 5th, 2026. FIELDS strongly endorses MAPPA’s vision for this booth—which aims to deliver unprecedented excitement and inspiration to fans worldwide—and details of this collaboration are outlined below.

### **■ About Anime Expo 2026**

Anime Expo is one of North America’s largest festivals of Japanese pop culture, held annually in Los Angeles, California. The 2026 event will take place over four days, from Thursday, July 2nd to Sunday, July 5th, primarily at the Los Angeles Convention Center. As one of the most globally influential events of its kind, Anime Expo serves as a massive gathering place for anime, manga, game, and music enthusiasts from across the globe. The event features announcements of the latest titles, exclusive footage premieres, various events, and talk sessions. The 2025 convention drew a record-breaking total attendance of approximately 410,000 visitors from 65 countries.

### **■ FIELDS will support MAPPA’s Booth, which Captivates Global Audiences**

MAPPA has consistently produced numerous global mega-hits, including *Chainsaw Man*, *JUJUTSU KAISEN*, and “*ATTACK ON TITAN*” *The Final Season*. Recognizing MAPPA’s exceptional production techniques and its dedication to inspiring fans, FIELDS has decided to support and facilitate MAPPA’s exhibition and global promotional activities at this year’s Anime Expo 2026.

FIELDS has a proven track record of delivering popular intellectual properties (IP), such as the TV anime *Tokyo Ghoul*, to fans through innovative value creation, offering entirely new and moving entertainment experiences. FIELDS views its cooperation with MAPPA at this landmark event as the opening chapter of a long-term initiative to foster next-generation entertainment for a global audience.

Fans worldwide can look forward to future initiatives from this collaboration between MAPPA, a studio with world-class animation production capabilities, and FIELDS, a company with deep expertise in maximizing IP value through entertainment, as they unite to deliver an entirely new “IP Experience.”

➤ (Reference) Anime Expo Official Website: <https://www.anime-expo.org/>

#### **Contact Information**

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