TSUBURAYA FIELDS HOLDINGS

November 16, 2026

To all parties concerned

TSUBURAYA FIELDS HOLDINGS INC.

FIELDS Begins Wholesale Supply of I.G & WIT Anime Merchandise to "Tokyo Comix LA" in Los Angeles, U.S. - Launching North America's First Dedicated "I.G & WIT Anime Merchandise Section" -

TSUBURAYA FIELDS HOLDINGS INC. announces that its consolidated subsidiary, FIELDS CORPORATION (President and Representative Director: Ei Yoshida; "FIELDS"), has commenced wholesale supply of anime merchandise from Production I.G, Inc. and WIT STUDIO, Inc. (collectively, "I.G & WIT") to "Tokyo Comix LA," an anime and manga specialty store operated by DM SOLUTIONS Co., Ltd. ("DM SOLUTIONS") in Little Tokyo, Los Angeles, California, U.S., pursuant to its partnership with I.G & WIT. In conjunction with this launch, a dedicated "I.G & WIT Anime Merchandise Section" will be established inside the store to continuously roll out merchandise based on titles produced by both studios.

■ Advancing Global Merchandising (MD) Expansion in the North American Market

Based on the global merchandising (MD) partnership with I.G & WIT announced in August 2026, FIELDS has been driving the rollout of anime merchandise both in Japan and overseas. This initiative aims to expand opportunities for anime fans in North America to experience and purchase official products at brick-and-mortar retail locations, while securing a strategic retail base to capture local consumer purchasing trends.

"Tokyo Comix LA," the wholesale destination, celebrated its grand opening on October 3, 2026 (local time) under the operation of DM SOLUTIONS, which utilizes the store as a test-marketing hub to gauge local consumer reception toward Japanese intellectual property (IP). Recognizing the store's prime location capable of creating customer touchpoints with a diverse demographic—including tourists and local residents— FIELDS reached an agreement to supply merchandise and establish a permanent dedicated section within the store.

■ Rollout of the Dedicated "I.G & WIT Anime Merchandise Section"

The dedicated section will feature anime merchandise planned, manufactured, and released by I.G & WIT, alongside related products from titles produced by both studios. Specific featured titles, product lineups, and sales launch dates are currently being finalized and will be announced in-store and via official social media channels, including the official "Tokyo Comix LA" Instagram account once confirmed.

FIELDS will continuously collect and analyze sales performance and purchasing trends among local fans to ascertain demand by title and product category, leveraging these insights for future North American product planning, merchandise supply, and distribution channel expansion.

* The sale and rollout of each product will be carried out subject to obtaining the necessary approvals from the respective rights holders.

■ Future Outlook

Using this initiative as a springboard, FIELDS will expand sales opportunities for I.G & WIT-related merchandise across North America and develop product lineups tailored to local market needs. Going forward, we will continue to deepen collaboration with domestic and international partner companies to deliver the appeal of Japanese animation and IP to fans worldwide, striving to enhance IP value and grow its global MD business.



(Photo: Exterior of “Tokyo Comix LA”)

◆ Overview of This Initiative

Store Name: Tokyo Comix LA

Location: 232 E 2nd St, Suite C, Los Angeles, CA 90012 (inside Arrive Wakaba)

Details: Establishment of a dedicated “I.G & WIT Anime Merchandise Section”

Products Handled: Anime merchandise planned, manufactured, and released by I.G & WIT

Store Operator: DM SOLUTIONS Co., Ltd.

Opening Hours: 11:00 a.m. – 7:00 p.m.

Online Store: https://tokyocomixus.com/

Instagram: https://www.instagram.com/tokyocomix/ (@tokyocomix)

◆ About “Little Tokyo” and “Tokyo Comix LA” as Hubs for Overseas Expansion of Japanese IP

Located in downtown Los Angeles, Little Tokyo is the largest historic Japantown in the United States. Originating in the 1880s, it has developed into the cultural and civic center for Japanese Americans in Southern California. Today, it is a vibrant district bustling with locals and tourists experiencing Japanese culture, featuring authentic Japanese restaurants, supermarkets, and the Japanese American National Museum. Situated on the main street of Little Tokyo, “Tokyo Comix LA” held its grand opening on October 3, 2026, as a specialty anime shop featuring Japanese IP. Despite operating on a trial basis without any promotional or advertising activities, the store attracted over 5,000 visitors per month, and preparations are currently underway for its upcoming full-scale launch.

(Reference) Corporate Profiles

◇ TSUBURAYA FIELDS HOLDINGS INC. / FIELDS CORPORATION

Guided by its corporate philosophy, *The Greatest Leisure for All People*, the Group transitioned to a holding company structure in October 2022. Under its umbrella are Tsuburaya Productions Co., Ltd., renowned for the *Ultraman* series; FIELDS CORPORATION, engaged in the planning, development, and distribution of pachinko and pachislot machines; and Digital Frontier Inc., specializing in computer graphics planning and production. Centered on its Content and Digital Business and Amusement Business, the Group strives to maximize the value of its intellectual property (IP). (Listed on the Tokyo Stock Exchange Prime Market;

Securities Code: 2767)

◇ DM SOLUTIONS Co., Ltd.

Established in September 2004, DM SOLUTIONS operates fulfillment businesses—including direct mail (DM) dispatch services and the e-commerce logistics service “UL-LOGI”—as well as web marketing and vertical media businesses. Leveraging its logistics and sales promotion infrastructure, the company entered the IP business and operates collaboration cafés and pop-up stores at its Tokyo Tower location, an anime store in Little Tokyo, Los Angeles, U.S., and an anime merchandise e-commerce site under the “Tokyo Comix” brand. (Listed on the Tokyo Stock Exchange Standard Market; Securities Code: 6549)

◇ Production I.G, Inc.

Founded in 1987 after spinning off from Tatsunoko Production, Production I.G gained international acclaim in 1995 when Mamoru Oshii’s *Ghost in the Shell* reached No. 1 on the U.S. Billboard Top Video Sales chart. In 2004, its sequel *Ghost in the Shell 2: Innocence* made history as the first Japanese animated feature selected for the Competition section of the Cannes Film Festival. Renowned worldwide—including for producing the animated sequence in Quentin Tarantino’s *Kill Bill: Vol. 1*—the studio has created a wide array of acclaimed series, including *xxxHOLiC*, *Ghost in the Shell*, *Kuroko’s Basketball*, *PSYCHO-PASS*, *Haikyu!!*, and *Legend of the Galactic Heroes: Die Neue These*.

◇ WIT STUDIO, Inc.

Founded in Tokyo in June 2012 by business producer George Wada, animation producer Tetsuya Nakatake, and animator Kyoji Asano—who previously collaborated at Production I.G—WIT STUDIO creates and distributes a diverse range of animated works both domestically and internationally. Major titles include *Attack on Titan* (Seasons 1–3), *Kabaneri of the Iron Fortress*, *The Ancient Magus’ Bride*, *VINLAND SAGA*, *Great Pretender*, *Vivy -Fluorite Eye's Song-*, *Ranking of Kings*, *Bubble*, *SPY×FAMILY*, *Vampire in the Garden*, and *Onipan!*.

For inquiries or further information please contact
IR Team, TSUBURAYA FIELDS HOLDINGS INC.
Shibuya Garden Tower, 16-17 Nampeidai-cho, Shibuya-ku, Tokyo 150-0036
Email：koho-hd@tsuburaya-fields.co.jp